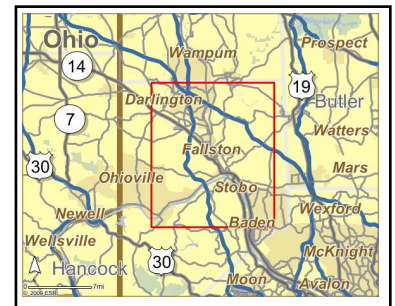
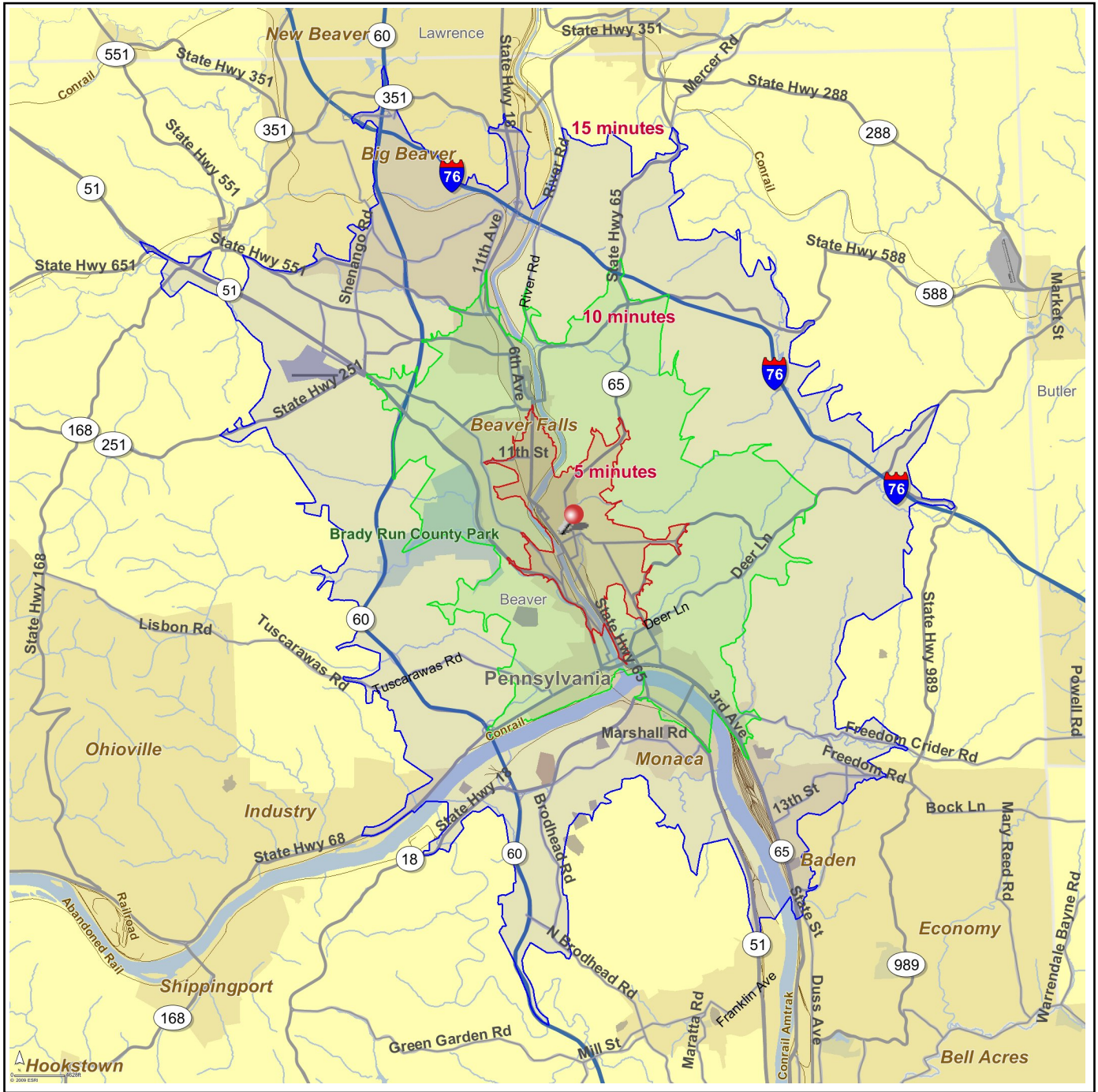


# Site Map

New Brighton  
Pennsylvania, United States

Prepared By: STDBOnline.com  
April 7, 2009

Latitude 40.7334  
Longitude -80.3101





Site Type: Drive Time	New Brighton Pennsylvania, United States Drive Time: 5 minutes	New Brighton Pennsylvania, United States Drive Time: 10 minutes	New Brighton Pennsylvania, United States Drive Time: 15 minutes
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## 2008 Population

Total Population	14,575	48,988	80,220
Male Population	47.0%	47.1%	47.4%
Female Population	53.0%	52.9%	52.6%
Median Age	40.4	42.5	43.3

## 2008 Income

Median HH Income	\$34,693	\$43,331	\$47,833
Per Capita Income	\$18,520	\$22,623	\$23,980
Average HH Income	\$42,903	\$53,242	\$57,324

## 2008 Households

Total Households	6,182	20,332	32,752
Average Household Size	2.29	2.29	2.35
1990-2000 Annual Rate	-0.55%	-0.28%	-0.09%

## 2008 Housing

Owner Occupied Housing Units	48.4%	57.9%	63.8%
Renter Occupied Housing Units	38.7%	32.4%	28.1%
Vacant Housing Units	12.9%	9.7%	8.1%

## Population

1990 Population	16,003	52,777	85,141
2000 Population	15,275	50,853	82,423
2008 Population	14,575	48,988	80,220
2013 Population	14,261	48,117	78,936
1990-2000 Annual Rate	-0.46%	-0.37%	-0.32%
2000-2008 Annual Rate	-0.57%	-0.45%	-0.33%
2008-2013 Annual Rate	-0.43%	-0.36%	-0.32%

In the identified market area, the current year population is 80,220. In 2000, the Census count in the market area was 82,423. The rate of change since 2000 was -0.33 percent annually. The five-year projection for the population in the market area is 78,936, representing a change of -0.32 percent annually from 2008 to 2013. Currently, the population is 47.4 percent male and 52.6 percent female.

## Households

1990 Households	6,748	21,287	33,241
2000 Households	6,385	20,708	32,946
2008 Households	6,182	20,332	32,752
2013 Households	6,079	20,086	32,442
1990-2000 Annual Rate	-0.55%	-0.28%	-0.09%
2000-2008 Annual Rate	-0.39%	-0.22%	-0.07%
2008-2013 Annual Rate	-0.34%	-0.24%	-0.19%

The household count in this market area has changed from 32,946 in 2000 to 32,752 in the current year, a change of -0.07 percent annually. The five-year projection of households is 32,442, a change of -0.19 percent annually from the current year total. Average household size is currently 2.35, compared to 2.40 in the year 2000. The number of families in the current year is 21,450 in the market area.

## Housing

Currently, 63.8 percent of the 35,635 housing units in the market area are owner occupied; 28.1 percent, renter occupied; and 8.1 percent are vacant. In 2000, there were 35,263 housing units— 65.2 percent owner occupied, 28.2 percent renter occupied and 6.6 percent vacant. The rate of change in housing units since 2000 is 0.13 percent. Median home value in the market area is \$126,060, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.65 percent annually to \$130,189. From 2000 to the current year, median home value changed by 5.48 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Drive Time	New Brighton Pennsylvania, United States Drive Time: 5 minutes	New Brighton Pennsylvania, United States Drive Time: 10 minutes	New Brighton Pennsylvania, United States Drive Time: 15 minutes
<b>Median Household Income</b>			
1990 Median HH Income	\$17,087	\$21,509	\$23,828
2000 Median HH Income	\$27,041	\$32,991	\$36,119
2008 Median HH Income	\$34,693	\$43,331	\$47,833
2013 Median HH Income	\$41,323	\$51,735	\$56,455
1990-2000 Annual Rate	4.7%	4.37%	4.25%
2000-2008 Annual Rate	3.07%	3.36%	3.46%
2008-2013 Annual Rate	3.56%	3.61%	3.37%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$9,396	\$11,556	\$11,855
2000 Per Capita Income	\$14,248	\$17,264	\$18,115
2008 Per Capita Income	\$18,520	\$22,623	\$23,980
2013 Per Capita Income	\$21,621	\$26,597	\$28,154
1990-2000 Annual Rate	4.25%	4.1%	4.33%
2000-2008 Annual Rate	3.23%	3.33%	3.46%
2008-2013 Annual Rate	3.15%	3.29%	3.26%
<b>Average Household Income</b>			
1990 Average Household Income	\$22,095	\$28,294	\$29,966
2000 Average Household Income	\$33,553	\$41,318	\$44,116
2008 Average HH Income	\$42,903	\$53,242	\$57,324
2013 Average HH Income	\$49,863	\$62,279	\$66,888
1990-2000 Annual Rate	4.27%	3.86%	3.94%
2000-2008 Annual Rate	3.02%	3.12%	3.23%
2008-2013 Annual Rate	3.05%	3.19%	3.13%

**Households by Income**

Current median household income is \$47,833 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$56,455 in five years. In 2000, median household income was \$36,119, compared to \$23,828 in 1990.

Current average household income is \$57,324 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$66,888 in five years. In 2000, average household income was \$44,116, compared to \$29,966 in 1990.

Current per capita income is \$23,980 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$28,154 in five years. In 2000, the per capita income was \$18,115, compared to \$11,855 in 1990.

**Population by Employment**

Total Businesses	740	2,436	3,766
Total Employees	6,967	23,864	37,494

Currently, 92.6 percent of the civilian labor force in the identified market area is employed and 7.4 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 92.9 percent of the civilian labor force, and unemployment will be 7.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 59.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 56.8 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 18.7 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 24.5 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 83.0 percent of the market area population drove alone to work, and 1.7 percent worked at home. The average travel time to work in 2000 was 23.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

**Population by Education**

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 12.4 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 42.5 percent were high school graduates only (29.6 percent in the U.S.)
- 9.2 percent had completed an Associate degree (7.2 percent in the U.S.)
- 13.3 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.3 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



# Demographic and Income Profile - Appraisal Version

Prepared By: STDBOnline.com

New Brighton

Latitude 40.7334

Pennsylvania, United States

Longitude -80.3101

Site Type: Drive Time

Drive Time: 5 minutes

Summary	2000	2008	2013
Population	15,275	14,575	14,261
Households	6,385	6,182	6,079
Families	3,922	3,657	3,512
Average Household Size	2.32	2.29	2.27
Owner Occupied HUs	3,594	3,435	3,336
Renter Occupied HUs	2,791	2,747	2,743
Median Age	38.5	40.4	42.0

Trends: 2008-2013 Annual Rate	Area	State	National
Population	-0.43%	0.32%	1.23%
Households	-0.34%	0.42%	1.26%
Families	-0.81%	0.09%	1.05%
Owner HHs	-0.58%	0.24%	1.07%
Median Household Income	3.56%	3.45%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,705	26.9%	1,300	21.0%	1,069	17.6%
\$15,000 - \$24,999	1,172	18.5%	916	14.8%	757	12.5%
\$25,000 - \$34,999	1,151	18.2%	902	14.6%	714	11.7%
\$35,000 - \$49,999	1,058	16.7%	1,070	17.3%	1,100	18.1%
\$50,000 - \$74,999	908	14.3%	1,154	18.7%	1,237	20.4%
\$75,000 - \$99,999	219	3.5%	605	9.8%	781	12.8%
\$100,000 - \$149,999	82	1.3%	163	2.6%	312	5.1%
\$150,000 - \$199,000	7	0.1%	33	0.5%	53	0.9%
\$200,000+	39	0.6%	40	0.6%	55	0.9%
Median Household Income	\$27,041		\$34,693		\$41,323	
Average Household Income	\$33,553		\$42,903		\$49,863	
Per Capita Income	\$14,248		\$18,520		\$21,621	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	933	6.1%	915	6.3%	866	6.1%
5 - 9	1,046	6.8%	833	5.7%	794	5.6%
10 - 14	1,048	6.9%	835	5.7%	767	5.4%
15 - 19	987	6.5%	919	6.3%	804	5.6%
20 - 24	895	5.9%	984	6.8%	963	6.8%
25 - 34	1,905	12.5%	1,827	12.5%	1,787	12.5%
35 - 44	2,425	15.9%	1,915	13.1%	1,683	11.8%
45 - 54	2,038	13.3%	2,272	15.6%	2,147	15.1%
55 - 64	1,298	8.5%	1,697	11.6%	2,003	14.0%
65 - 74	1,287	8.4%	1,047	7.2%	1,150	8.1%
75 - 84	1,071	7.0%	913	6.3%	843	5.9%
85+	338	2.2%	420	2.9%	454	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile - Appraisal Version

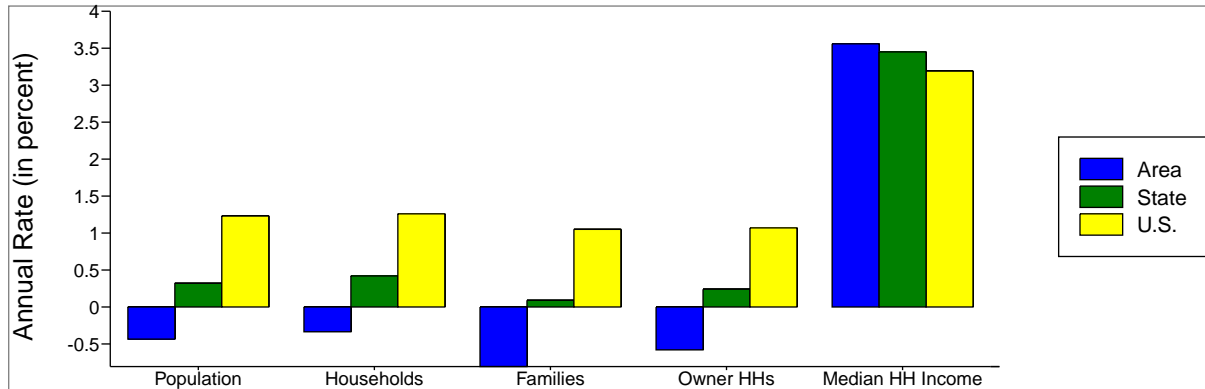
Prepared By: STDBOnline.com

New Brighton  
Pennsylvania, United States

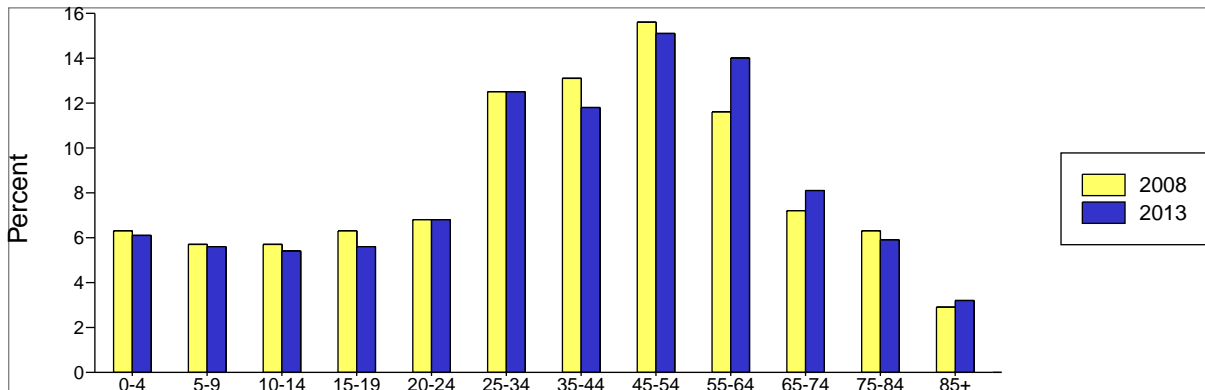
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Longitude -80.3101  
Drive Time: 5 minutes

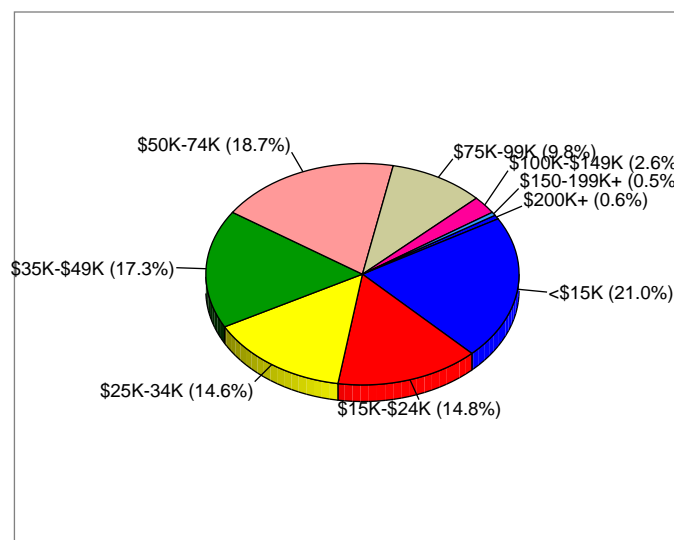
Trends 2008-2013



Population by Age



2008 Household Income



Source: ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile - Appraisal Version

Prepared By: STDBOnline.com

**New Brighton**

Latitude **40.7334**

**Pennsylvania, United States**

Longitude **-80.3101**

Site Type: **Drive Time**

Drive Time: **10 minutes**

Summary	2000	2008	2013
Population	50,853	48,988	48,117
Households	20,708	20,332	20,086
Families	13,361	12,665	12,242
Average Household Size	2.34	2.29	2.28
Owner Occupied HUs	13,403	13,044	12,699
Renter Occupied HUs	7,305	7,288	7,387
Median Age	40.1	42.5	44.1

Trends: 2008-2013 Annual Rate	Area	State	National
Population	-0.36%	0.32%	1.23%
Households	-0.24%	0.42%	1.26%
Families	-0.68%	0.09%	1.05%
Owner HHs	-0.53%	0.24%	1.07%
Median Household Income	3.61%	3.45%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,272	20.6%	3,119	15.3%	2,534	12.6%
\$15,000 - \$24,999	3,355	16.2%	2,466	12.1%	1,974	9.8%
\$25,000 - \$34,999	3,329	16.0%	2,578	12.7%	2,000	10.0%
\$35,000 - \$49,999	3,761	18.1%	3,357	16.5%	3,149	15.7%
\$50,000 - \$74,999	3,791	18.3%	4,250	20.9%	4,287	21.3%
\$75,000 - \$99,999	1,325	6.4%	2,989	14.7%	3,503	17.4%
\$100,000 - \$149,999	631	3.0%	1,066	5.2%	1,915	9.5%
\$150,000 - \$199,000	123	0.6%	241	1.2%	342	1.7%
\$200,000+	177	0.9%	268	1.3%	382	1.9%
Median Household Income	\$32,991		\$43,331		\$51,735	
Average Household Income	\$41,318		\$53,242		\$62,279	
Per Capita Income	\$17,264		\$22,623		\$26,597	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,803	5.5%	2,689	5.5%	2,577	5.4%
5 - 9	3,282	6.5%	2,599	5.3%	2,447	5.1%
10 - 14	3,341	6.6%	2,762	5.6%	2,554	5.3%
15 - 19	3,409	6.7%	3,237	6.6%	2,940	6.1%
20 - 24	3,003	5.9%	3,292	6.7%	3,254	6.8%
25 - 34	5,771	11.3%	5,473	11.2%	5,446	11.3%
35 - 44	7,812	15.4%	6,090	12.4%	5,378	11.2%
45 - 54	6,968	13.7%	7,553	15.4%	7,088	14.7%
55 - 64	4,692	9.2%	5,995	12.2%	6,980	14.5%
65 - 74	4,701	9.2%	3,963	8.1%	4,267	8.9%
75 - 84	3,797	7.5%	3,634	7.4%	3,293	6.8%
85+	1,275	2.5%	1,698	3.5%	1,895	3.9%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile - Appraisal Version

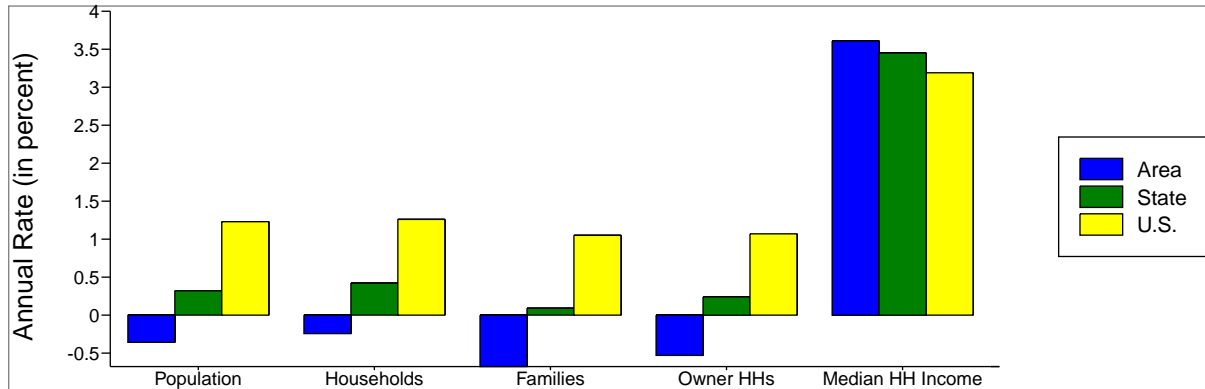
Prepared By: STDBOnline.com

New Brighton  
Pennsylvania, United States

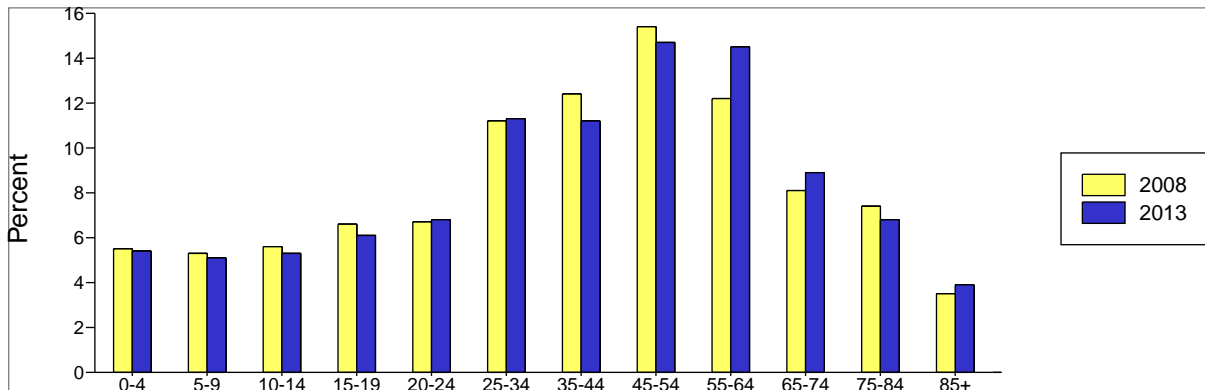
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Latitude 40.7334  
Longitude -80.3101  
Drive Time: 10 minutes

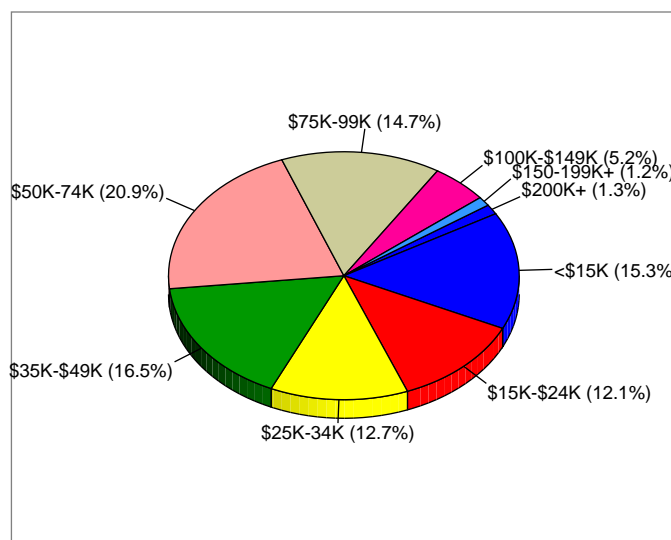
Trends 2008-2013



Population by Age



2008 Household Income



Source: ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile - Appraisal Version

Prepared By: STDBOnline.com

New Brighton

Pennsylvania, United States

Site Type: Drive Time

Latitude 40.7334

Longitude -80.3101

Drive Time: 15 minutes

Summary	2000	2008	2013
Population	82,423	80,220	78,936
Households	32,946	32,752	32,442
Families	22,240	21,450	20,835
Average Household Size	2.40	2.35	2.33
Owner Occupied HUs	23,002	22,728	22,228
Renter Occupied HUs	9,944	10,024	10,214
Median Age	40.6	43.3	44.9

Trends: 2008-2013 Annual Rate	Area	State	National
Population	-0.32%	0.32%	1.23%
Households	-0.19%	0.42%	1.26%
Families	-0.58%	0.09%	1.05%
Owner HHs	-0.44%	0.24%	1.07%
Median Household Income	3.37%	3.45%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,950	18.0%	4,118	12.6%	3,320	10.2%
\$15,000 - \$24,999	4,980	15.1%	3,655	11.2%	2,890	8.9%
\$25,000 - \$34,999	5,082	15.4%	3,988	12.2%	2,984	9.2%
\$35,000 - \$49,999	5,996	18.1%	5,234	16.0%	4,939	15.2%
\$50,000 - \$74,999	6,744	20.4%	7,009	21.4%	6,922	21.3%
\$75,000 - \$99,999	2,541	7.7%	5,596	17.1%	6,106	18.8%
\$100,000 - \$149,999	1,324	4.0%	2,215	6.8%	3,867	11.9%
\$150,000 - \$199,000	204	0.6%	508	1.6%	737	2.3%
\$200,000+	263	0.8%	429	1.3%	677	2.1%
Median Household Income	\$36,119		\$47,833		\$56,455	
Average Household Income	\$44,116		\$57,324		\$66,888	
Per Capita Income	\$18,115		\$23,980		\$28,154	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,395	5.3%	4,252	5.3%	4,090	5.2%
5 - 9	5,201	6.3%	4,201	5.2%	3,966	5.0%
10 - 14	5,453	6.6%	4,516	5.6%	4,233	5.4%
15 - 19	5,624	6.8%	5,317	6.6%	4,901	6.2%
20 - 24	4,540	5.5%	4,999	6.2%	4,863	6.2%
25 - 34	9,079	11.0%	8,706	10.9%	8,652	11.0%
35 - 44	12,796	15.5%	10,003	12.5%	8,895	11.3%
45 - 54	11,596	14.1%	12,624	15.7%	11,882	15.1%
55 - 64	8,050	9.8%	10,146	12.6%	11,778	14.9%
65 - 74	7,880	9.6%	6,808	8.5%	7,214	9.1%
75 - 84	5,917	7.2%	6,015	7.5%	5,478	6.9%
85+	1,893	2.3%	2,634	3.3%	2,985	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile - Appraisal Version

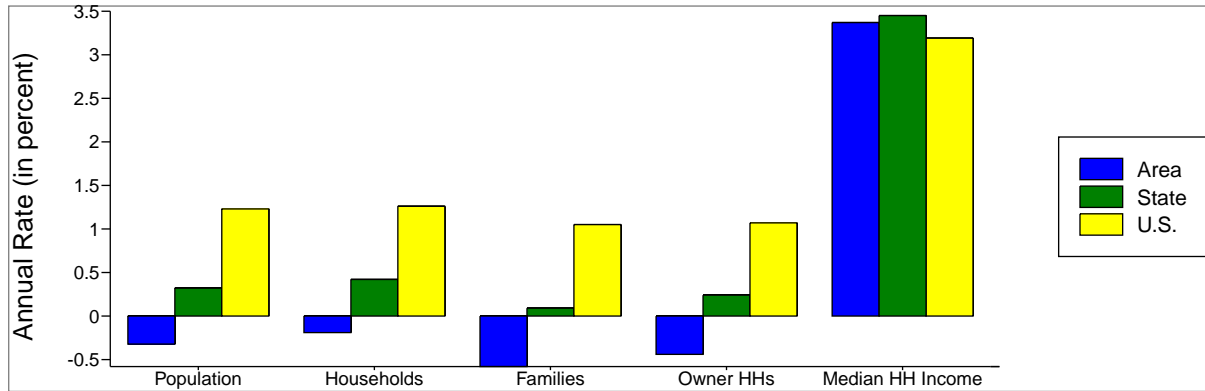
Prepared By: STDBOnline.com

New Brighton  
Pennsylvania, United States

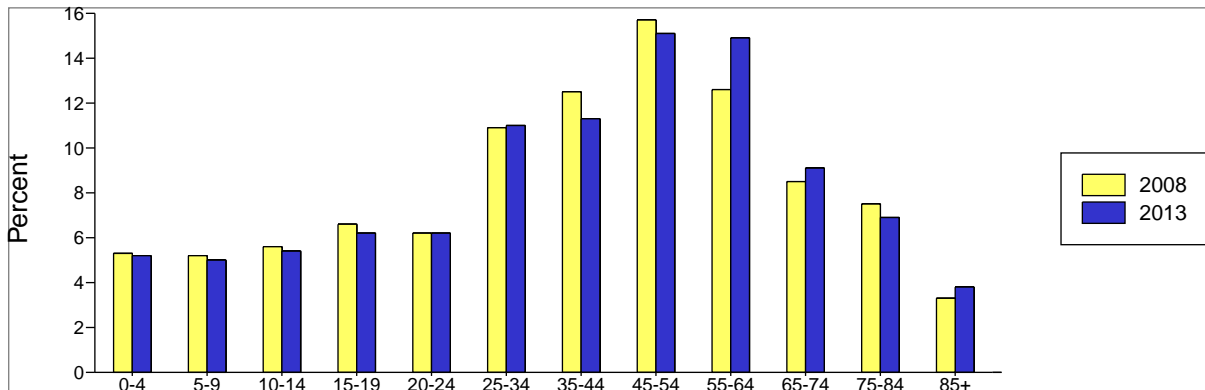
Site Type: Drive Time

Latitude 40.7334  
Longitude -80.3101  
Drive Time: 15 minutes

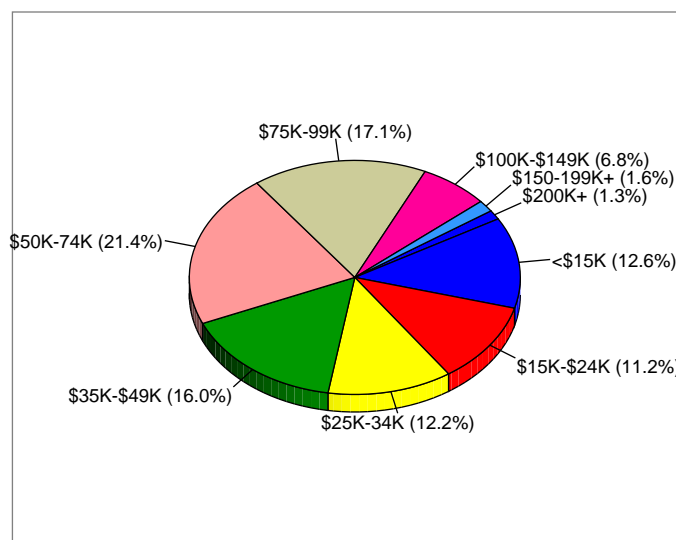
Trends 2008-2013



Population by Age



2008 Household Income



Source: ESRI forecasts for 2008 and 2013.



Latitude 40.7334  
Longitude -80.3101

New Brighton  
Pennsylvania, United S  
Drive Time: 5 minutes

New Brighton  
Pennsylvania, United S  
Drive Time: 10 minutes

New Brighton  
Pennsylvania, United S  
Drive Time: 15 minutes



	New Brighton Pennsylvania, United S Drive Time: 5 minutes	New Brighton Pennsylvania, United S Drive Time: 10 minutes	New Brighton Pennsylvania, United S Drive Time: 15 minutes
1990 Total Population	16,003	52,777	85,141
2000 Total Population	15,275	50,853	82,423
2000 Group Quarters	446	2,414	3,450
2000 Population Density	2,496.1	1,366.2	839.9
2008 Total Population	14,575	48,988	80,220
2008 Population Density	2,381.8	1,316.1	817.4
2013 Total Population	14,261	48,117	78,936
2008 - 2013 Annual Rate	-0.43%	-0.36%	-0.32%



1990 Households	6,748	21,287	33,241
2000 Households	6,385	20,708	32,946
2000 Average Household Size	2.32	2.34	2.4
2008 Households	6,182	20,332	32,752
2008 Average Household Size	2.29	2.29	2.35
2013 Households	6,079	20,086	32,442
2013 Average Household Size	2.27	2.28	2.33
2008 - 2013 Annual Rate	-0.34%	-0.24%	-0.19%
2000 Families	3,922	13,361	22,240
2000 Average Family Size	2.96	2.94	2.95
2008 Families	3,657	12,665	21,450
2008 Average Family Size	2.96	2.92	2.92
2013 Families	3,512	12,242	20,835
2013 Average Family Size	2.96	2.92	2.92
2008 - 2013 Annual Rate	-0.81%	-0.68%	-0.58%



<b>2000 Housing Units</b>	7,129	22,485	35,263
Owner Occupied Housing Units	50.5%	59.6%	65.2%
Renter Occupied Housing Units	39.2%	32.5%	28.2%
Vacant Housing Units	10.2%	7.9%	6.6%
<b>2008 Housing Units</b>	7,095	22,519	35,635
Owner Occupied Housing Units	48.4%	57.9%	63.8%
Renter Occupied Housing Units	38.7%	32.4%	28.1%
Vacant Housing Units	12.9%	9.7%	8.1%
<b>2013 Housing Units</b>	7,364	23,151	36,468
Owner Occupied Housing Units	45.3%	54.9%	61.0%
Renter Occupied Housing Units	37.2%	31.9%	28.0%
Vacant Housing Units	17.4%	13.2%	11.0%

**Median Household Income**

1990	\$17,087	\$21,509	\$23,828
2000	\$27,041	\$32,991	\$36,119
2008	\$34,693	\$43,331	\$47,833
2013	\$41,323	\$51,735	\$56,455

**Median Home Value**

1990	\$33,510	\$43,014	\$48,793
2000	\$53,050	\$72,016	\$81,165
2008	\$80,113	\$111,463	\$126,060
2013	\$82,632	\$115,579	\$130,189

**Per Capita Income**

1990	\$9,396	\$11,556	\$11,855
2000	\$14,248	\$17,264	\$18,115
2008	\$18,520	\$22,623	\$23,980
2013	\$21,621	\$26,597	\$28,154

**Median Age**

1990	36.7	37.3	37.2
2000	38.5	40.1	40.6
2008	40.4	42.5	43.3
2013	42.0	44.1	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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**2000 Households by Income**

Household Income Base	New Brighton Pennsylvania, United S Drive Time: 5 minutes	New Brighton Pennsylvania, United S Drive Time: 10 minutes	New Brighton Pennsylvania, United S Drive Time: 15 minutes
< \$15,000	6,341 26.9%	20,764 20.6%	33,084 18.0%
\$15,000 - \$24,999	18.5%	16.2%	15.1%
\$25,000 - \$34,999	18.2%	16.0%	15.4%
\$35,000 - \$49,999	16.7%	18.1%	18.1%
\$50,000 - \$74,999	14.3%	18.3%	20.4%
\$75,000 - \$99,999	3.5%	6.4%	7.7%
\$100,000 - \$149,999	1.3%	3.0%	4.0%
\$150,000 - \$199,999	0.1%	0.6%	0.6%
\$200,000+	0.6%	0.9%	0.8%
Average Household Income	\$33,553	\$41,318	\$44,116

**2008 Households by Income**

Household Income Base	6,183	20,334	32,752
< \$15,000	21.0%	15.3%	12.6%
\$15,000 - \$24,999	14.8%	12.1%	11.2%
\$25,000 - \$34,999	14.6%	12.7%	12.2%
\$35,000 - \$49,999	17.3%	16.5%	16.0%
\$50,000 - \$74,999	18.7%	20.9%	21.4%
\$75,000 - \$99,999	9.8%	14.7%	17.1%
\$100,000 - \$149,999	2.6%	5.2%	6.8%
\$150,000 - \$199,999	0.5%	1.2%	1.6%
\$200,000+	0.6%	1.3%	1.3%
Average Household Income	\$42,903	\$53,242	\$57,324

**2013 Households by Income**

Household Income Base	6,078	20,086	32,442
< \$15,000	17.6%	12.6%	10.2%
\$15,000 - \$24,999	12.5%	9.8%	8.9%
\$25,000 - \$34,999	11.7%	10.0%	9.2%
\$35,000 - \$49,999	18.1%	15.7%	15.2%
\$50,000 - \$74,999	20.4%	21.3%	21.3%
\$75,000 - \$99,999	12.8%	17.4%	18.8%
\$100,000 - \$149,999	5.1%	9.5%	11.9%
\$150,000 - \$199,999	0.9%	1.7%	2.3%
\$200,000+	0.9%	1.9%	2.1%
Average Household Income	\$49,863	\$62,279	\$66,888

**2000 Owner Occupied HUs by Value**

Total	3,586	13,409	23,060
<\$50,000	46.1%	28.0%	22.3%
\$50,000 - 99,999	45.0%	47.4%	46.1%
\$100,000 - 149,999	6.6%	16.3%	21.6%
\$150,000 - 199,999	1.7%	5.2%	6.6%
\$200,000 - \$299,999	0.5%	2.4%	2.7%
\$300,000 - 499,999	0.1%	0.7%	0.6%
\$500,000 - 999,999	0.0%	0.0%	0.1%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$58,873	\$82,239	\$89,583

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	2,775	7,265	9,832
With Cash Rent	95.4%	94.7%	94.5%
No Cash Rent	4.6%	5.3%	5.5%
Median Rent	\$317	\$336	\$344
Average Rent	\$309	\$338	\$348

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Age**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	15,271	50,854	82,424
0 - 4	6.1%	5.5%	5.3%
5 - 9	6.8%	6.5%	6.3%
10 - 14	6.9%	6.6%	6.6%
15 - 19	6.5%	6.7%	6.8%
20 - 24	5.9%	5.9%	5.5%
25 - 34	12.5%	11.3%	11.0%
35 - 44	15.9%	15.4%	15.5%
45 - 54	13.3%	13.7%	14.1%
55 - 64	8.5%	9.2%	9.8%
65 - 74	8.4%	9.2%	9.6%
75 - 84	7.0%	7.5%	7.2%
85+	2.2%	2.5%	2.3%
18+	76.1%	77.6%	77.8%

**2008 Population by Age**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	14,577	48,985	80,221
0 - 4	6.3%	5.5%	5.3%
5 - 9	5.7%	5.3%	5.2%
10 - 14	5.7%	5.6%	5.6%
15 - 19	6.3%	6.6%	6.6%
20 - 24	6.8%	6.7%	6.2%
25 - 34	12.5%	11.2%	10.9%
35 - 44	13.1%	12.4%	12.5%
45 - 54	15.6%	15.4%	15.7%
55 - 64	11.6%	12.2%	12.6%
65 - 74	7.2%	8.1%	8.5%
75 - 84	6.3%	7.4%	7.5%
85+	2.9%	3.5%	3.3%
18+	78.4%	79.7%	80.1%

**2013 Population by Age**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	14,261	48,119	78,937
0 - 4	6.1%	5.4%	5.2%
5 - 9	5.6%	5.1%	5.0%
10 - 14	5.4%	5.3%	5.4%
15 - 19	5.6%	6.1%	6.2%
20 - 24	6.8%	6.8%	6.2%
25 - 34	12.5%	11.3%	11.0%
35 - 44	11.8%	11.2%	11.3%
45 - 54	15.1%	14.7%	15.1%
55 - 64	14.0%	14.5%	14.9%
65 - 74	8.1%	8.9%	9.1%
75 - 84	5.9%	6.8%	6.9%
85+	3.2%	3.9%	3.8%
18+	79.5%	80.8%	80.9%

**2000 Population by Sex**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Males	46.6%	46.9%	47.3%
Females	53.4%	53.1%	52.7%

**2008 Population by Sex**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Males	47.0%	47.1%	47.4%
Females	53.0%	52.9%	52.6%

**2013 Population by Sex**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Males	47.2%	47.1%	47.5%
Females	52.8%	52.9%	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	11,994	40,938	67,250
Never Married	31.4%	26.9%	25.2%
Married	46.1%	53.0%	56.6%
Widowed	10.4%	9.8%	8.7%
Divorced	12.2%	10.3%	9.5%



**2000 Population 16+ by Employment Status**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	11,932	40,740	66,298
In Labor Force	57.3%	58.1%	59.4%
Civilian Employed	51.7%	53.9%	55.9%
Civilian Unemployed	5.6%	4.1%	3.4%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	42.7%	41.9%	40.6%

**2008 Civilian Population 16+ in Labor Force**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Civilian Employed	87.0%	90.7%	92.6%
Civilian Unemployed	13.0%	9.3%	7.4%

**2013 Civilian Population 16+ in Labor Force**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Civilian Employed	87.5%	91.1%	92.9%
Civilian Unemployed	12.5%	8.9%	7.1%

**2000 Females 16+ by Employment Status and Age of Children**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,521	22,239	35,725
Own Children < 6 Only	7.3%	5.7%	5.5%
Employed/in Armed Forces	3.8%	3.1%	3.3%
Unemployed	0.3%	0.2%	0.1%
Not in Labor Force	3.2%	2.4%	2.1%
Own Children < 6 and 6-17 Only	5.3%	4.9%	4.8%
Employed/in Armed Forces	2.9%	2.9%	2.9%
Unemployed	0.6%	0.3%	0.2%
Not in Labor Force	1.8%	1.7%	1.7%
Own Children 6-17 Only	14.9%	14.8%	15.7%
Employed/in Armed Forces	10.8%	10.8%	11.7%
Unemployed	0.9%	0.6%	0.5%
Not in Labor Force	3.3%	3.4%	3.6%
No Own Children < 18	72.5%	74.6%	73.9%
Employed/in Armed Forces	29.5%	32.0%	32.2%
Unemployed	2.5%	2.1%	1.9%
Not in Labor Force	40.5%	40.5%	39.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Employed Population 16+ by Industry**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,278	22,426	38,258
Agriculture/Mining	0.1%	0.4%	0.4%
Construction	6.2%	5.8%	5.9%
Manufacturing	12.8%	11.2%	11.4%
Wholesale Trade	2.5%	2.6%	2.8%
Retail Trade	12.6%	12.5%	13.4%
Transportation/Utilities	8.1%	9.5%	10.5%
Information	1.0%	1.1%	1.1%
Finance/Insurance/Real Estate	5.4%	5.5%	5.3%
Services	47.3%	48.0%	46.1%
Public Administration	3.8%	3.3%	3.1%

**2008 Employed Population 16+ by Occupation**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,276	22,424	38,262
White Collar	47.5%	54.7%	56.8%
Management/Business/Financial	6.8%	9.0%	10.2%
Professional	15.5%	19.0%	19.3%
Sales	9.9%	11.0%	11.5%
Administrative Support	15.3%	15.7%	15.8%
Services	25.0%	20.8%	18.7%
Blue Collar	27.5%	24.6%	24.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	6.3%	5.3%	5.2%
Installation/Maintenance/Repair	4.2%	3.9%	4.2%
Production	8.1%	7.2%	6.9%
Transportation/Material Moving	8.8%	8.2%	8.2%



**2000 Workers 16+ by Means of Transportation to Work**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,021	21,577	36,319
Drove Alone - Car, Truck, or Van	77.1%	81.0%	83.0%
Carpooled - Car, Truck, or Van	13.9%	10.4%	9.7%
Public Transportation	1.6%	1.0%	0.8%
Walked	5.4%	5.1%	4.1%
Other Means	0.9%	0.8%	0.6%
Worked at Home	1.2%	1.7%	1.7%

**2000 Workers 16+ by Travel Time to Work**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,020	21,578	36,320
Did Not Work at Home	98.8%	98.3%	98.3%
Less than 5 minutes	3.4%	4.2%	4.0%
5 to 9 minutes	13.0%	14.4%	12.9%
10 to 19 minutes	32.4%	32.5%	32.4%
20 to 24 minutes	14.6%	14.2%	15.1%
25 to 34 minutes	15.9%	15.8%	16.0%
35 to 44 minutes	6.4%	5.7%	5.9%
45 to 59 minutes	7.0%	6.3%	6.6%
60 to 89 minutes	4.4%	3.6%	3.6%
90 or more minutes	1.7%	1.6%	1.7%
Worked at Home	1.2%	1.7%	1.7%
Average Travel Time to Work (in min)	23.8	22.7	23.1

**2000 Households by Vehicles Available**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,360	20,684	32,938
None	18.0%	12.4%	9.9%
1	42.1%	40.3%	37.4%
2	31.7%	36.2%	38.8%
3	6.6%	8.7%	10.8%
4	1.1%	1.8%	2.2%
5+	0.5%	0.7%	0.8%
Average Number of Vehicles Available	1.3	1.5	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**2000 Households by Type**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,384	20,707	32,946
Family Households	61.4%	64.5%	67.5%
Married-couple Family	40.6%	48.0%	52.5%
With Related Children	17.7%	19.7%	21.3%
Other Family (No Spouse)	20.8%	16.5%	15.0%
With Related Children	13.6%	10.2%	8.9%
Nonfamily Households	38.6%	35.5%	32.5%
Householder Living Alone	33.4%	31.3%	28.8%
Householder Not Living Alone	5.2%	4.2%	3.7%
Households with Related Children	31.3%	29.9%	30.2%
Households with Persons 65+	30.7%	32.2%	32.3%

**2000 Households by Size**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,385	20,708	32,946
1 Person Household	33.4%	31.3%	28.8%
2 Person Household	31.0%	33.2%	34.3%
3 Person Household	16.1%	15.9%	16.2%
4 Person Household	11.8%	12.3%	13.2%
5 Person Household	5.2%	5.1%	5.2%
6 Person Household	1.6%	1.7%	1.6%
7+ Person Household	0.8%	0.6%	0.6%

**2000 Households by Year Householder Moved In**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	6,360	20,683	32,937
Moved in 1999 to March 2000	16.0%	14.2%	12.9%
Moved in 1995 to 1998	25.2%	23.3%	21.9%
Moved in 1990 to 1994	16.1%	14.6%	15.3%
Moved in 1980 to 1989	15.5%	14.9%	15.0%
Moved in 1970 to 1979	8.7%	11.3%	12.4%
Moved in 1969 or Earlier	18.5%	21.8%	22.6%
Median Year Householder Moved In	1992	1991	1990



**2000 Housing Units by Units in Structure**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	7,086	22,463	35,293
1, Detached	58.5%	67.1%	71.2%
1, Attached	2.9%	2.7%	2.6%
2	11.5%	7.6%	5.9%
3 or 4	7.1%	7.2%	5.8%
5 to 9	5.6%	5.1%	4.3%
10 to 19	3.5%	2.5%	2.2%
20+	8.2%	5.6%	5.1%
Mobile Home	2.6%	2.1%	2.9%
Other	0.0%	0.1%	0.1%

**2000 Housing Units by Year Structure Built**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	7,101	22,465	35,264
1999 to March 2000	0.1%	0.2%	0.5%
1995 to 1998	0.9%	1.3%	2.2%
1990 to 1994	1.2%	1.9%	2.7%
1980 to 1989	3.1%	3.6%	5.2%
1970 to 1979	9.0%	8.1%	11.2%
1969 or Earlier	85.7%	84.9%	78.2%
Median Year Structure Built	1937	1943	1951

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**2000 Population 3+ by School Enrollment**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	14,617	49,216	79,991
Enrolled in Nursery/Preschool	1.8%	1.7%	1.7%
Enrolled in Kindergarten	1.7%	1.4%	1.3%
Enrolled in Grade 1-8	11.7%	11.1%	10.9%
Enrolled in Grade 9-12	5.2%	5.4%	5.6%
Enrolled in College	2.9%	4.1%	4.0%
Enrolled in Grad/Prof School	0.6%	0.6%	0.6%
Not Enrolled in School	76.2%	75.8%	75.9%

**2008 Population 25+ by Educational Attainment**

	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S	New Brighton Pennsylvania, United S
Total	10,091	34,409	56,935
Less than 9th Grade	5.1%	4.2%	3.8%
9th - 12th Grade, No Diploma	11.2%	9.3%	8.6%
High School Graduate	47.0%	42.6%	42.5%
Some College, No Degree	16.4%	17.2%	17.2%
Associate Degree	8.2%	8.9%	9.2%
Bachelor's Degree	9.5%	12.8%	13.3%
Graduate/Professional Degree	2.6%	5.1%	5.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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**Top 3 Tapestry Segments**

1.	Home Town	Rustbelt Retirees	Rustbelt Retirees
2.	Heartland Communities	Heartland Communities	Cozy and Comfortable
3.	Metro City Edge	Home Town	Salt of the Earth

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,228,571	\$33,050,672	\$56,918,082
Average Spent	\$1,331.05	\$1,625.55	\$1,737.85
Spending Potential Index	50	61	65
Computers & Accessories: Total \$	\$853,348	\$3,425,430	\$5,877,293
Average Spent	\$138.04	\$168.47	\$179.45
Spending Potential Index	58	70	75
Education: Total \$	\$5,078,470	\$20,748,342	\$35,811,846
Average Spent	\$821.49	\$1,020.48	\$1,093.42
Spending Potential Index	60	74	80
Entertainment/Recreation: Total \$	\$13,502,747	\$55,155,242	\$95,836,213
Average Spent	\$2,184.20	\$2,712.73	\$2,926.12
Spending Potential Index	59	73	79
Food at Home: Total \$	\$18,670,144	\$74,407,871	\$127,705,052
Average Spent	\$3,020.08	\$3,659.64	\$3,899.15
Spending Potential Index	62	75	80
Food Away from Home: Total \$	\$12,777,349	\$51,308,444	\$88,388,987
Average Spent	\$2,066.86	\$2,523.53	\$2,698.74
Spending Potential Index	60	74	79
Health Care: Total \$	\$16,608,390	\$67,322,496	\$116,184,388
Average Spent	\$2,686.57	\$3,311.16	\$3,547.40
Spending Potential Index	66	81	87
HH Furnishings & Equipment: Total \$	\$7,416,153	\$30,851,602	\$53,910,422
Average Spent	\$1,199.64	\$1,517.39	\$1,646.02
Spending Potential Index	52	66	72
Investments: Total \$	\$3,259,017	\$14,800,025	\$26,521,818
Average Spent	\$527.18	\$727.92	\$809.78
Spending Potential Index	52	72	80
Retail Goods: Total \$	\$96,435,622	\$392,012,091	\$679,594,291
Average Spent	\$15,599.42	\$19,280.55	\$20,749.70
Spending Potential Index	57	71	76
Shelter: Total \$	\$53,420,854	\$220,020,111	\$381,568,809
Average Spent	\$8,641.35	\$10,821.37	\$11,650.24
Spending Potential Index	56	70	75
TV/Video/Sound Equipment: Total \$	\$5,485,869	\$21,751,069	\$37,213,966
Average Spent	\$887.39	\$1,069.79	\$1,136.23
Spending Potential Index	62	74	79
Travel: Total \$	\$6,343,758	\$27,138,734	\$47,809,501
Average Spent	\$1,026.17	\$1,334.78	\$1,459.74
Spending Potential Index	54	71	77
Vehicle Maintenance & Repairs: Total \$	\$3,567,386	\$14,501,896	\$25,084,147
Average Spent	\$577.06	\$713.25	\$765.88
Spending Potential Index	58	72	77

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics.