



Site Map

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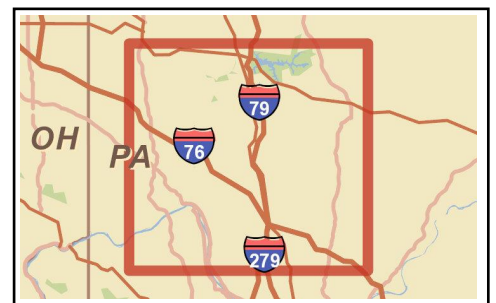
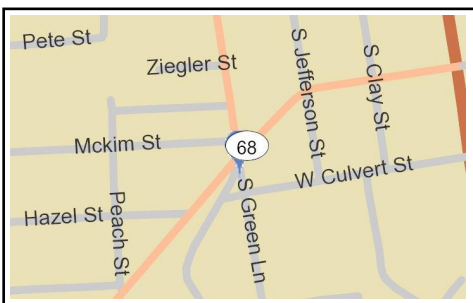
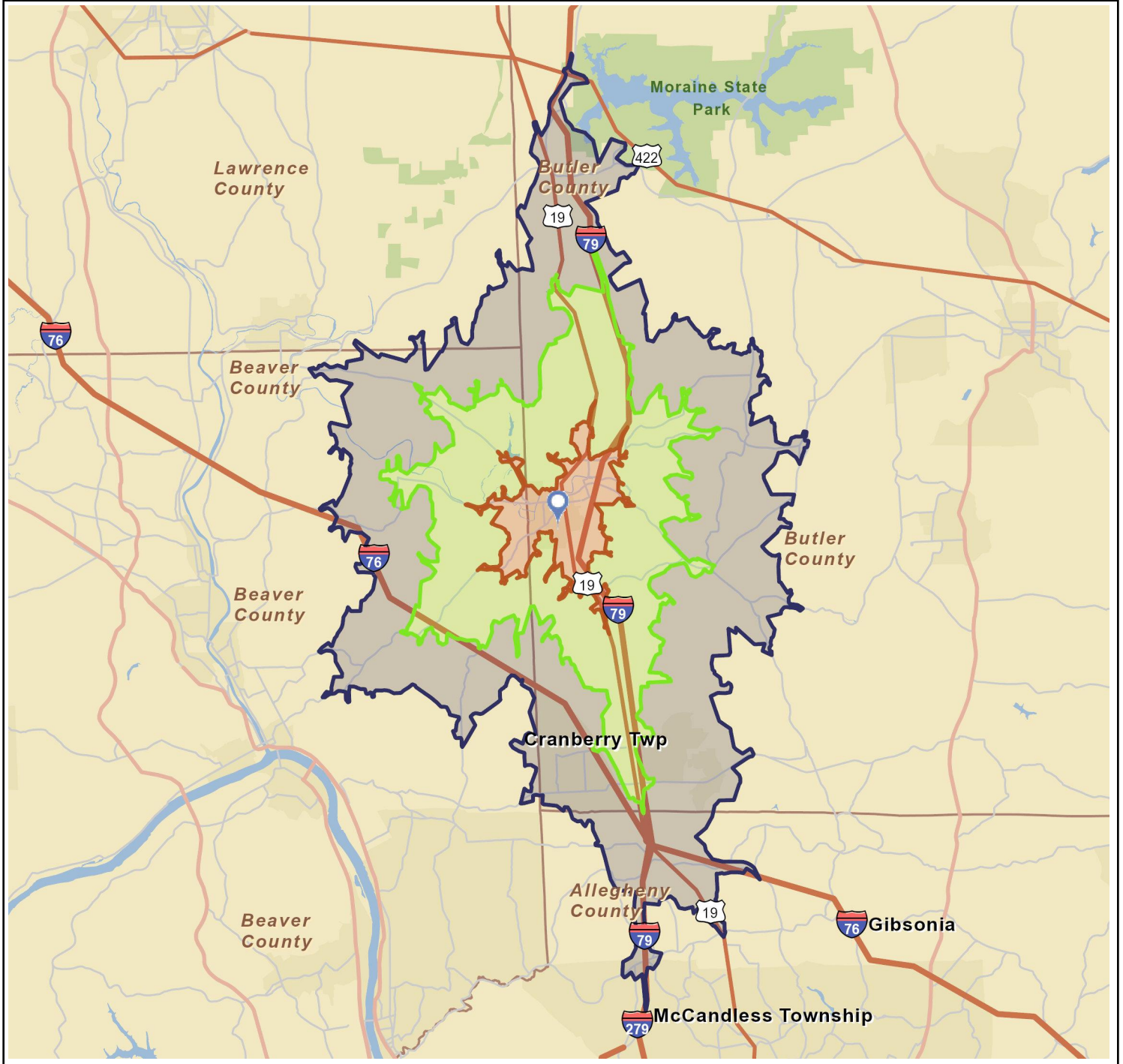
Zelienople, PA

Latitude: 40.791416

Longitude: -80.140076

Site Type: Drive Time

Drive Times: 5, 10, 15 Minutes





Zelienople, PA

Site Type: Drive Time

Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes

2009 Population

	5 Minutes	10 Minutes	15 Minutes
Total Population	5,976	17,314	53,018
Male Population	46.7%	48.6%	49.3%
Female Population	53.3%	51.4%	50.7%
Median Age	44.2	41.1	38.5

2009 Income

	5 Minutes	10 Minutes	15 Minutes
Median HH Income	\$53,186	\$62,386	\$73,259
Per Capita Income	\$28,839	\$31,175	\$33,083
Average HH Income	\$62,214	\$76,458	\$87,456

2009 Households

	5 Minutes	10 Minutes	15 Minutes
Total Households	2,767	7,054	19,982
Average Household Size	2.12	2.42	2.63

2009 Housing

	5 Minutes	10 Minutes	15 Minutes
Owner Occupied Housing Units	51.1%	64.1%	74.2%
Renter Occupied Housing Units	39.7%	27.3%	18.6%
Vacant Housing Units	9.2%	8.6%	7.2%

Population

	5 Minutes	10 Minutes	15 Minutes
1990 Population	6,077	13,209	35,792
2000 Population	5,997	16,120	47,655
2009 Population	5,976	17,314	53,018
2014 Population	5,910	17,735	55,059
1990-2000 Annual Rate	-0.13%	2.01%	2.9%
2000-2009 Annual Rate	-0.04%	0.78%	1.16%
2009-2014 Annual Rate	-0.22%	0.48%	0.76%

In the identified market area, the current year population is 53,018. In 2000, the Census count in the market area was 47,655. The rate of change since 2000 was 1.16 percent annually. The five-year projection for the population in the market area is 55,059, representing a change of 0.76 percent annually from 2009 to 2014. Currently, the population is 49.3 percent male and 50.7 percent female.

Households

	5 Minutes	10 Minutes	15 Minutes
1990 Households	2,484	5,091	13,044
2000 Households	2,698	6,527	17,815
2009 Households	2,767	7,054	19,982
2014 Households	2,760	7,235	20,800
1990-2000 Annual Rate	0.83%	2.52%	3.17%
2000-2009 Annual Rate	0.27%	0.84%	1.25%
2009-2014 Annual Rate	-0.05%	0.51%	0.81%

The household count in this market area has changed from 17,815 in 2000 to 19,982 in the current year, a change of 1.25 percent annually. The five-year projection of households is 20,800, a change of 0.81 percent annually from the current year total. Average household size is currently 2.63, compared to 2.65 in the year 2000. The number of families in the current year is 14,571 in the market area.

Housing

Currently, 74.2 percent of the 21,536 housing units in the market area are owner occupied; 18.6 percent, renter occupied; and 7.2 percent are vacant. In 2000, there were 18,886 housing units—75.2 percent owner occupied, 19.2 percent renter occupied and 5.7 percent vacant. The rate of change in housing units since 2000 is 1.43 percent. Median home value in the market area is \$203,675, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 1.74 percent annually to \$221,972. From 2000 to the current year, median home value changed by 4.87 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Site Type: Drive Time

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Median Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Median HH Income	\$29,542	\$30,969	\$34,733
2000 Median HH Income	\$41,113	\$47,568	\$54,460
2009 Median HH Income	\$53,186	\$62,386	\$73,259
2014 Median HH Income	\$55,990	\$64,418	\$75,124
1990-2000 Annual Rate	3.36%	4.39%	4.6%
2000-2009 Annual Rate	2.82%	2.98%	3.26%
2009-2014 Annual Rate	1.03%	0.64%	0.5%

Per Capita Income

	5 Minutes	10 Minutes	15 Minutes
1990 Per Capita Income	\$14,216	\$14,676	\$14,926
2000 Per Capita Income	\$23,049	\$24,156	\$25,247
2009 Per Capita Income	\$28,839	\$31,175	\$33,083
2014 Per Capita Income	\$29,712	\$32,284	\$34,155
1990-2000 Annual Rate	4.95%	5.11%	5.4%
2000-2009 Annual Rate	2.45%	2.8%	2.97%
2009-2014 Annual Rate	0.6%	0.7%	0.64%

Average Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Average Household Income	\$34,400	\$37,816	\$40,815
2000 Average Household Income	\$51,046	\$59,231	\$66,847
2009 Average HH Income	\$62,214	\$76,458	\$87,456
2014 Average HH Income	\$63,509	\$79,130	\$90,059
1990-2000 Annual Rate	4.03%	4.59%	5.06%
2000-2009 Annual Rate	2.16%	2.8%	2.95%
2009-2014 Annual Rate	0.41%	0.69%	0.59%

Households by Income

Current median household income is \$73,259 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$75,124 in five years. In 2000, median household income was \$54,460, compared to \$34,733 in 1990.

Current average household income is \$87,456 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$90,059 in five years. In 2000, average household income was \$66,847, compared to \$40,815 in 1990.

Current per capita income is \$33,083 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$34,155 in five years. In 2000, the per capita income was \$25,247, compared to \$14,926 in 1990.

Population by Employment

	5 Minutes	10 Minutes	15 Minutes
Total Businesses	382	1,553	2,686
Total Employees	4,039	19,327	36,927

Currently, 94.1 percent of the civilian labor force in the identified market area is employed and 5.9 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 96.0 percent of the civilian labor force, and unemployment will be 4.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 70.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 71.0 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 12.2 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 16.8 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 85.9 percent of the market area population drove alone to work, and 3.7 percent worked at home. The average travel time to work in 2000 was 26.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 6.5 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 30.4 percent were high school graduates only (29.8 percent in the U.S.)
- 8.7 percent had completed an Associate degree (7.2 percent in the U.S.)
- 26.3 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 12.7 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Demographic and Income Profile - Appraisal Version

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Drive Time: 5 Minutes

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Summary	2000	2009	2014
Population	5,997	5,976	5,910
Households	2,698	2,767	2,760
Families	1,597	1,566	1,530
Average Household Size	2.18	2.12	2.10
Owner Occupied HUs	1,566	1,556	1,556
Renter Occupied HUs	1,132	1,211	1,205
Median Age	41.0	44.2	45.1

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.22%	0.12%	0.91%
Households	-0.05%	0.23%	0.94%
Families	-0.46%	-0.02%	0.74%
Owner HHs	0%	0.32%	1.19%
Median Household Income	1.03%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	441	16.3%	290	10.5%	296	10.7%
\$15,000 - \$24,999	386	14.2%	311	11.2%	280	10.1%
\$25,000 - \$34,999	311	11.5%	301	10.9%	270	9.8%
\$35,000 - \$49,999	508	18.8%	362	13.1%	291	10.5%
\$50,000 - \$74,999	519	19.2%	633	22.9%	785	28.4%
\$75,000 - \$99,999	273	10.1%	525	19.0%	495	17.9%
\$100,000 - \$149,999	192	7.1%	229	8.3%	224	8.1%
\$150,000 - \$199,000	32	1.2%	69	2.5%	71	2.6%
\$200,000+	47	1.7%	47	1.7%	49	1.8%
Median Household Income	\$41,113		\$53,186		\$55,990	
Average Household Income	\$51,046		\$62,214		\$63,509	
Per Capita Income	\$23,049		\$28,839		\$29,712	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	298	5.0%	292	4.9%	287	4.9%
5 - 9	347	5.8%	300	5.0%	295	5.0%
10 - 14	372	6.2%	327	5.5%	324	5.5%
15 - 19	384	6.4%	338	5.7%	303	5.1%
20 - 24	280	4.7%	300	5.0%	295	5.0%
25 - 34	768	12.8%	714	11.9%	732	12.4%
35 - 44	966	16.1%	780	13.1%	713	12.1%
45 - 54	814	13.6%	911	15.2%	791	13.4%
55 - 64	525	8.8%	697	11.7%	785	13.3%
65 - 74	494	8.2%	456	7.6%	546	9.2%
75 - 84	499	8.3%	517	8.7%	476	8.1%
85+	251	4.2%	343	5.7%	361	6.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Zelienople, PA

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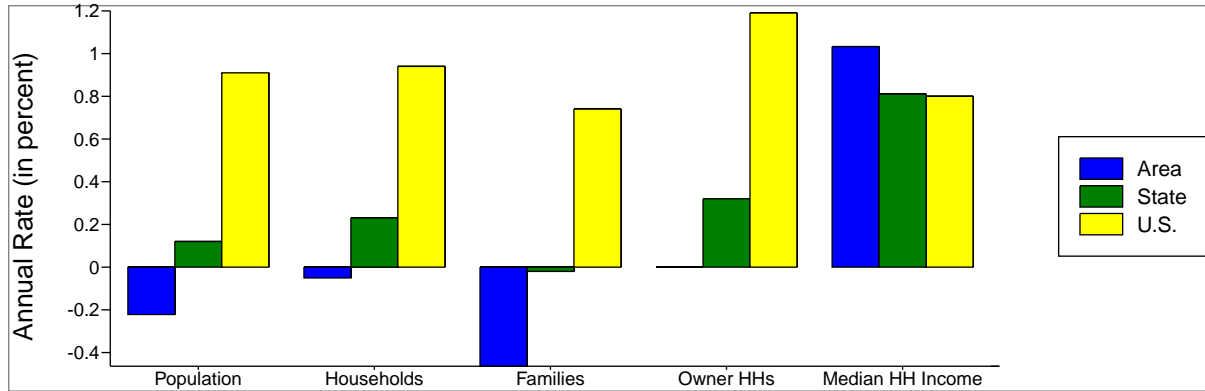
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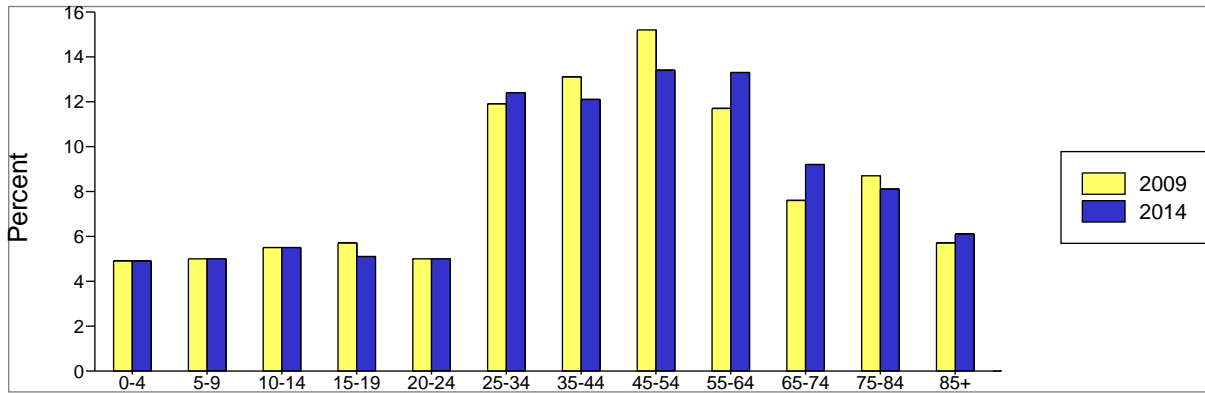
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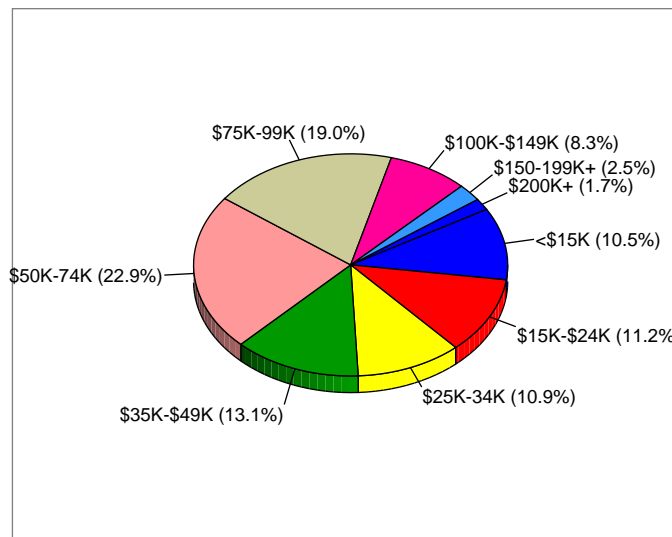
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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Drive Time: 10 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	16,120	17,314	17,735
Households	6,527	7,054	7,235
Families	4,441	4,684	4,752
Average Household Size	2.43	2.42	2.42
Owner Occupied HUs	4,570	4,948	5,120
Renter Occupied HUs	1,957	2,106	2,115
Median Age	38.9	41.1	41.5

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.48%	0.12%	0.91%
Households	0.51%	0.23%	0.94%
Families	0.29%	-0.02%	0.74%
Owner HHs	0.69%	0.32%	1.19%
Median Household Income	0.64%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	750	11.4%	497	7.0%	511	7.1%
\$15,000 - \$24,999	813	12.4%	601	8.5%	548	7.6%
\$25,000 - \$34,999	712	10.9%	722	10.2%	654	9.0%
\$35,000 - \$49,999	1,157	17.6%	815	11.6%	667	9.2%
\$50,000 - \$74,999	1,381	21.1%	1,584	22.5%	1,894	26.2%
\$75,000 - \$99,999	820	12.5%	1,368	19.4%	1,355	18.7%
\$100,000 - \$149,999	633	9.7%	826	11.7%	903	12.5%
\$150,000 - \$199,000	161	2.5%	374	5.3%	409	5.7%
\$200,000+	132	2.0%	267	3.8%	293	4.1%
Median Household Income	\$47,568		\$62,386		\$64,418	
Average Household Income	\$59,231		\$76,458		\$79,130	
Per Capita Income	\$24,156		\$31,175		\$32,284	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,026	6.4%	1,128	6.5%	1,155	6.5%
5 - 9	1,125	7.0%	1,116	6.4%	1,142	6.4%
10 - 14	1,106	6.9%	1,093	6.3%	1,138	6.4%
15 - 19	999	6.2%	986	5.7%	945	5.3%
20 - 24	685	4.2%	736	4.3%	750	4.2%
25 - 34	2,037	12.6%	2,059	11.9%	2,153	12.1%
35 - 44	2,913	18.1%	2,562	14.8%	2,473	13.9%
45 - 54	2,182	13.5%	2,725	15.7%	2,492	14.1%
55 - 64	1,356	8.4%	1,933	11.2%	2,262	12.8%
65 - 74	1,152	7.1%	1,167	6.7%	1,422	8.0%
75 - 84	1,037	6.4%	1,119	6.5%	1,072	6.0%
85+	503	3.1%	690	4.0%	732	4.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Zelienople, PA

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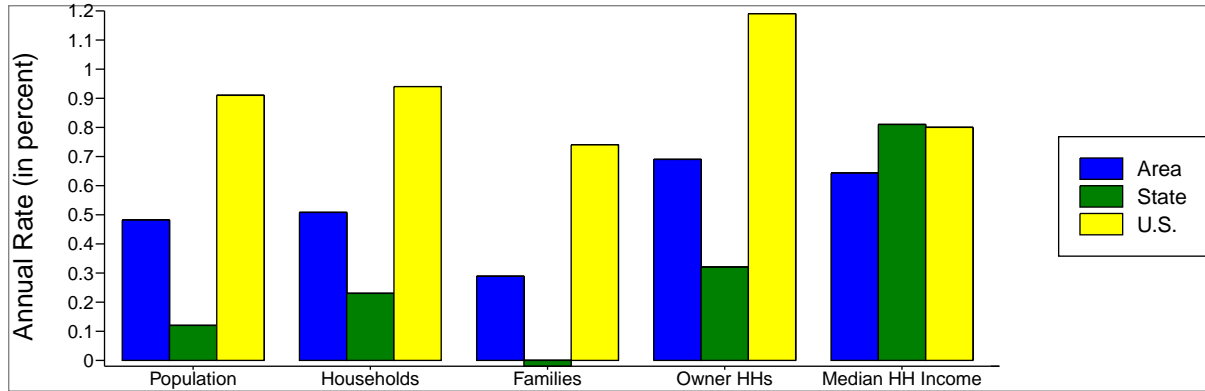
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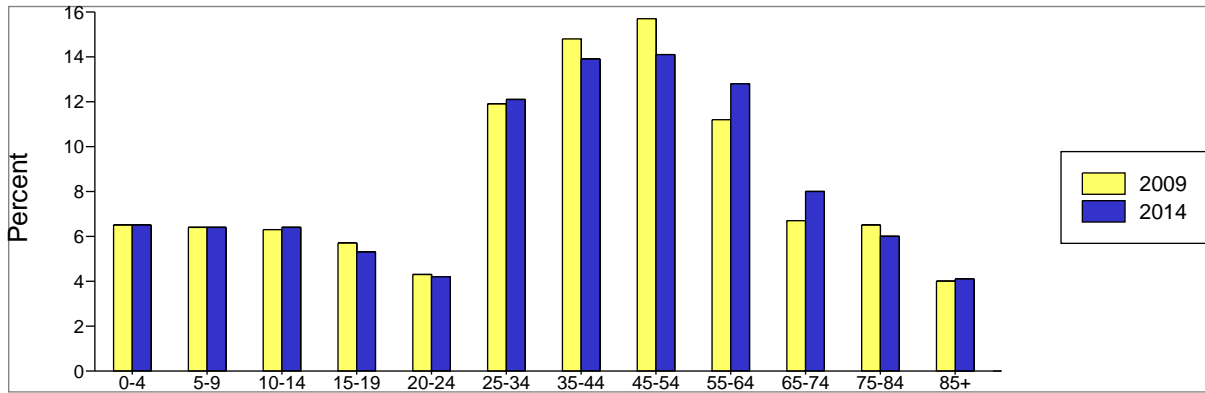
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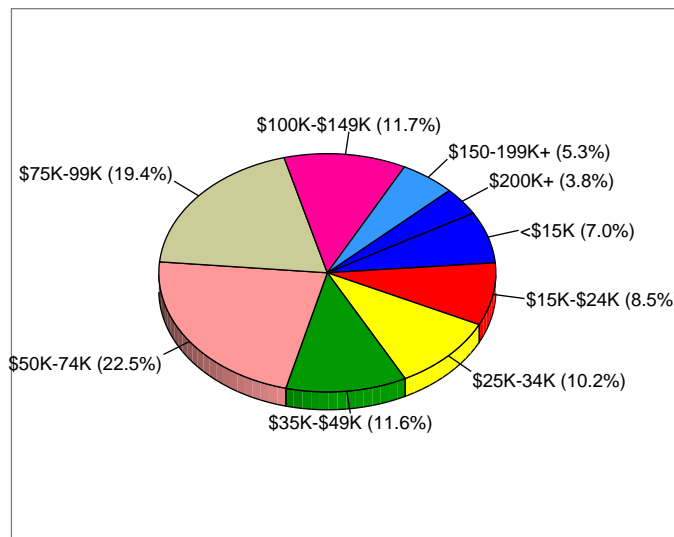
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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Zelienople, PA

Latitude: 40.791416

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Drive Time: 15 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	47,655	53,018	55,059
Households	17,815	19,982	20,800
Families	13,269	14,571	15,012
Average Household Size	2.65	2.63	2.62
Owner Occupied HUs	14,198	15,974	16,701
Renter Occupied HUs	3,617	4,008	4,099
Median Age	36.4	38.5	38.7

Trends: 2009-2014 Annual Rate	Area	State	National
Population	0.76%	0.12%	0.91%
Households	0.81%	0.23%	0.94%
Families	0.6%	-0.02%	0.74%
Owner HHs	0.89%	0.32%	1.19%
Median Household Income	0.5%	0.81%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,588	8.9%	1,079	5.4%	1,102	5.3%
\$15,000 - \$24,999	1,759	9.9%	1,196	6.0%	1,092	5.3%
\$25,000 - \$34,999	1,762	9.9%	1,603	8.0%	1,474	7.1%
\$35,000 - \$49,999	2,918	16.3%	2,049	10.3%	1,692	8.1%
\$50,000 - \$74,999	4,008	22.4%	4,304	21.5%	5,006	24.1%
\$75,000 - \$99,999	2,657	14.9%	4,250	21.3%	4,511	21.7%
\$100,000 - \$149,999	2,185	12.2%	3,117	15.6%	3,333	16.0%
\$150,000 - \$199,000	555	3.1%	1,414	7.1%	1,535	7.4%
\$200,000+	422	2.4%	970	4.9%	1,055	5.1%
Median Household Income	\$54,460		\$73,259		\$75,124	
Average Household Income	\$66,847		\$87,456		\$90,059	
Per Capita Income	\$25,247		\$33,083		\$34,155	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,647	7.7%	4,045	7.6%	4,152	7.5%
5 - 9	3,785	7.9%	4,024	7.6%	4,154	7.5%
10 - 14	3,651	7.7%	3,913	7.4%	4,093	7.4%
15 - 19	3,009	6.3%	3,211	6.1%	3,273	5.9%
20 - 24	1,883	4.0%	2,121	4.0%	2,226	4.0%
25 - 34	6,514	13.7%	6,229	11.7%	6,614	12.0%
35 - 44	9,342	19.6%	8,885	16.8%	8,366	15.2%
45 - 54	6,821	14.3%	8,657	16.3%	8,408	15.3%
55 - 64	3,628	7.6%	5,697	10.7%	6,678	12.1%
65 - 74	2,577	5.4%	2,855	5.4%	3,670	6.7%
75 - 84	1,949	4.1%	2,223	4.2%	2,182	4.0%
85+	849	1.8%	1,158	2.2%	1,243	2.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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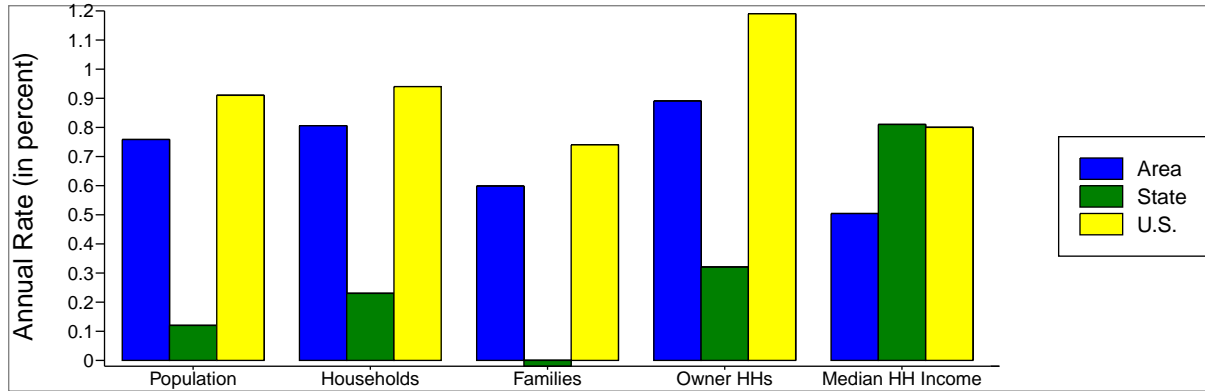
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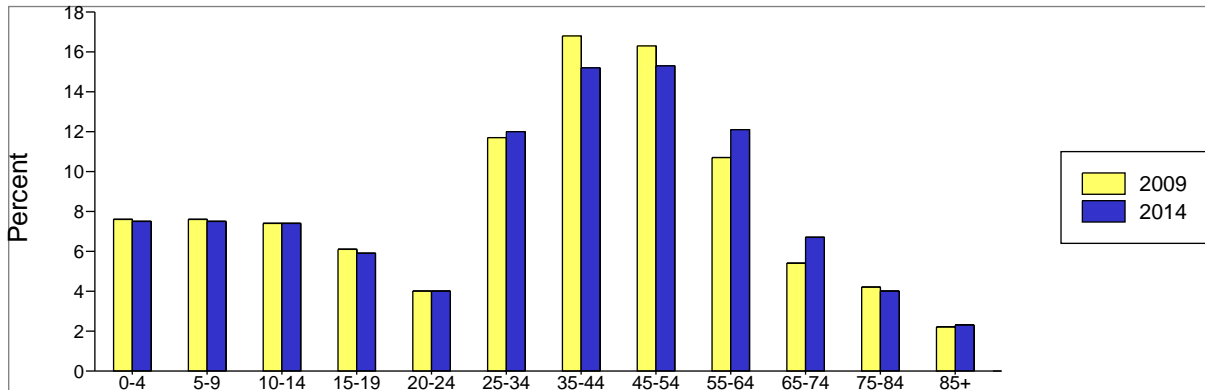
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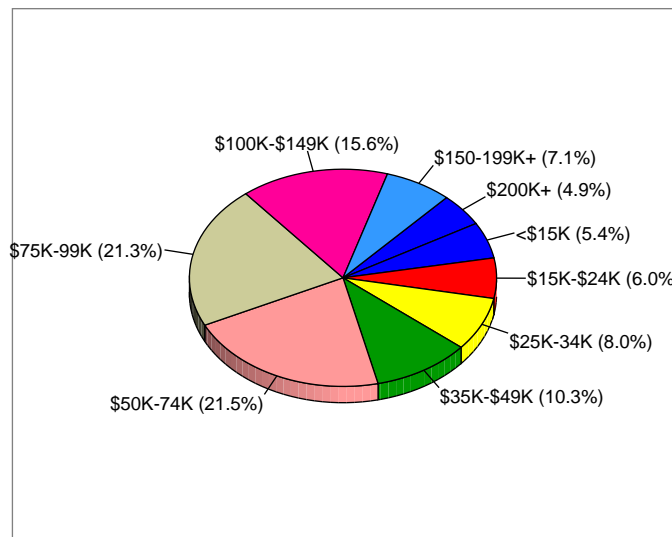
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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		5 Minutes	10 Minutes	15 Minutes
	2000 Total Population	5,997	16,120	47,655
	2000 Group Quarters	104	244	485
	2009 Total Population	5,976	17,314	53,018
	2014 Total Population	5,910	17,735	55,059
	2009 - 2014 Annual Rate	-0.22%	0.48%	0.76%
	2000 Households	2,698	6,527	17,815
	2000 Average Household Size	2.18	2.43	2.65
	2009 Households	2,767	7,054	19,982
	2009 Average Household Size	2.12	2.42	2.63
	2014 Households	2,760	7,235	20,800
	2014 Average Household Size	2.1	2.42	2.62
	2009 - 2014 Annual Rate	-0.05%	0.51%	0.81%
	2000 Families	1,597	4,441	13,269
	2000 Average Family Size	2.88	3	3.12
	2009 Families	1,566	4,684	14,571
2009 Average Family Size	2.83	2.99	3.12	
2014 Families	1,530	4,752	15,012	
2014 Average Family Size	2.81	2.99	3.12	
2009 - 2014 Annual Rate	-0.46%	0.29%	0.6%	
	2000 Housing Units	2,912	7,027	18,886
	Owner Occupied Housing Units	54.1%	65.7%	75.2%
	Renter Occupied Housing Units	39.1%	28.1%	19.2%
	Vacant Housing Units	6.8%	6.2%	5.7%
	2009 Housing Units	3,047	7,719	21,536
	Owner Occupied Housing Units	51.1%	64.1%	74.2%
	Renter Occupied Housing Units	39.7%	27.3%	18.6%
	Vacant Housing Units	9.2%	8.6%	7.2%
	2014 Housing Units	3,058	7,934	22,457
	Owner Occupied Housing Units	50.9%	64.5%	74.4%
	Renter Occupied Housing Units	39.4%	26.7%	18.3%
	Vacant Housing Units	9.7%	8.8%	7.4%
	Median Household Income			
2000	\$41,113	\$47,568	\$54,460	
2009	\$53,186	\$62,386	\$73,259	
2014	\$55,990	\$64,418	\$75,124	
Median Home Value				
2000	\$117,612	\$127,640	\$131,210	
2009	\$174,360	\$195,758	\$203,675	
2014	\$193,832	\$214,023	\$221,972	
Per Capita Income				
2000	\$23,049	\$24,156	\$25,247	
2009	\$28,839	\$31,175	\$33,083	
2014	\$29,712	\$32,284	\$34,155	
Median Age				
2000	41.0	38.9	36.4	
2009	44.2	41.1	38.5	
2014	45.1	41.5	38.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Income

Household Income Base	2,709	6,559	17,854
< \$15,000	16.3%	11.4%	8.9%
\$15,000 - \$24,999	14.2%	12.4%	9.9%
\$25,000 - \$34,999	11.5%	10.9%	9.9%
\$35,000 - \$49,999	18.8%	17.6%	16.3%
\$50,000 - \$74,999	19.2%	21.1%	22.4%
\$75,000 - \$99,999	10.1%	12.5%	14.9%
\$100,000 - \$149,999	7.1%	9.7%	12.2%
\$150,000 - \$199,999	1.2%	2.5%	3.1%
\$200,000+	1.7%	2.0%	2.4%
Average Household Income	\$51,046	\$59,231	\$66,847

2009 Households by Income

Household Income Base	2,767	7,054	19,982
< \$15,000	10.5%	7.0%	5.4%
\$15,000 - \$24,999	11.2%	8.5%	6.0%
\$25,000 - \$34,999	10.9%	10.2%	8.0%
\$35,000 - \$49,999	13.1%	11.6%	10.3%
\$50,000 - \$74,999	22.9%	22.5%	21.5%
\$75,000 - \$99,999	19.0%	19.4%	21.3%
\$100,000 - \$149,999	8.3%	11.7%	15.6%
\$150,000 - \$199,999	2.5%	5.3%	7.1%
\$200,000+	1.7%	3.8%	4.9%
Average Household Income	\$62,214	\$76,458	\$87,456

2014 Households by Income

Household Income Base	2,761	7,234	20,800
< \$15,000	10.7%	7.1%	5.3%
\$15,000 - \$24,999	10.1%	7.6%	5.3%
\$25,000 - \$34,999	9.8%	9.0%	7.1%
\$35,000 - \$49,999	10.5%	9.2%	8.1%
\$50,000 - \$74,999	28.4%	26.2%	24.1%
\$75,000 - \$99,999	17.9%	18.7%	21.7%
\$100,000 - \$149,999	8.1%	12.5%	16.0%
\$150,000 - \$199,999	2.6%	5.7%	7.4%
\$200,000+	1.8%	4.1%	5.1%
Average Household Income	\$63,509	\$79,130	\$90,059

2000 Owner Occupied HUs by Value

Total	1,560	4,576	14,228
<\$50,000	4.4%	8.2%	7.7%
\$50,000 - 99,999	32.4%	25.5%	24.0%
\$100,000 - 149,999	35.2%	28.9%	28.2%
\$150,000 - 199,999	18.0%	16.4%	16.8%
\$200,000 - \$299,999	6.7%	14.7%	17.5%
\$300,000 - 499,999	2.5%	5.2%	5.1%
\$500,000 - 999,999	0.4%	0.6%	0.4%
\$1,000,000+	0.3%	0.5%	0.4%
Average Home Value	\$135,405	\$152,806	\$154,016

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,128	1,902	3,509
With Cash Rent	97.6%	95.6%	94.0%
No Cash Rent	2.4%	4.4%	6.0%
Median Rent	\$474	\$515	\$572
Average Rent	\$663	\$693	\$679

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	5,998	16,121	47,655
0 - 4	5.0%	6.4%	7.7%
5 - 9	5.8%	7.0%	7.9%
10 - 14	6.2%	6.9%	7.7%
15 - 19	6.4%	6.2%	6.3%
20 - 24	4.7%	4.2%	4.0%
25 - 34	12.8%	12.6%	13.7%
35 - 44	16.1%	18.1%	19.6%
45 - 54	13.6%	13.5%	14.3%
55 - 64	8.8%	8.4%	7.6%
65 - 74	8.2%	7.1%	5.4%
75 - 84	8.3%	6.4%	4.1%
85+	4.2%	3.1%	1.8%
18+	78.8%	75.6%	72.4%

2009 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	5,975	17,314	53,018
0 - 4	4.9%	6.5%	7.6%
5 - 9	5.0%	6.4%	7.6%
10 - 14	5.5%	6.3%	7.4%
15 - 19	5.7%	5.7%	6.1%
20 - 24	5.0%	4.3%	4.0%
25 - 34	11.9%	11.9%	11.7%
35 - 44	13.1%	14.8%	16.8%
45 - 54	15.2%	15.7%	16.3%
55 - 64	11.7%	11.2%	10.7%
65 - 74	7.6%	6.7%	5.4%
75 - 84	8.7%	6.5%	4.2%
85+	5.7%	4.0%	2.2%
18+	81.1%	77.0%	73.3%

2014 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	5,908	17,736	55,059
0 - 4	4.9%	6.5%	7.5%
5 - 9	5.0%	6.4%	7.5%
10 - 14	5.5%	6.4%	7.4%
15 - 19	5.1%	5.3%	5.9%
20 - 24	5.0%	4.2%	4.0%
25 - 34	12.4%	12.1%	12.0%
35 - 44	12.1%	13.9%	15.2%
45 - 54	13.4%	14.1%	15.3%
55 - 64	13.3%	12.8%	12.1%
65 - 74	9.2%	8.0%	6.7%
75 - 84	8.1%	6.0%	4.0%
85+	6.1%	4.1%	2.3%
18+	81.5%	77.1%	73.5%

2000 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.9%	48.5%	49.3%
Females	53.1%	51.5%	50.7%

2009 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.7%	48.6%	49.3%
Females	53.3%	51.4%	50.7%

2014 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.9%	48.7%	49.4%
Females	53.1%	51.3%	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Drive Time: 5 Minutes

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Drive Time: 15 Minutes



2009 Population 15+ by Marital Status

	5 Minutes	10 Minutes	15 Minutes
Total	5,058	13,977	41,036
Never Married	23.6%	21.3%	20.7%
Married	55.3%	62.4%	66.0%
Widowed	10.2%	8.0%	5.4%
Divorced	10.9%	8.3%	7.9%



2000 Population 16+ by Employment Status

	5 Minutes	10 Minutes	15 Minutes
Total	4,929	12,669	35,976
In Labor Force	64.8%	67.5%	70.5%
Civilian Employed	62.2%	65.5%	68.3%
Civilian Unemployed	2.6%	1.9%	2.1%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	35.2%	32.5%	29.5%

2009 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	92.8%	94.3%	94.1%
Civilian Unemployed	7.2%	5.7%	5.9%

2014 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	95.1%	96.1%	96.0%
Civilian Unemployed	4.9%	3.9%	4.0%

2000 Females 16+ by Employment Status and Age of Children

	5 Minutes	10 Minutes	15 Minutes
Total	2,645	6,595	18,467
Own Children < 6 Only	6.1%	7.2%	9.6%
Employed/in Armed Forces	3.3%	4.3%	6.0%
Unemployed	0.4%	0.2%	0.2%
Not in Labor Force	2.4%	2.7%	3.5%
Own Children < 6 and 6-17 Only	3.2%	5.4%	7.0%
Employed/in Armed Forces	1.4%	2.5%	3.2%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	1.8%	2.9%	3.6%
Own Children 6-17 Only	15.2%	17.0%	19.0%
Employed/in Armed Forces	13.0%	13.5%	14.3%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	2.1%	3.2%	4.5%
No Own Children < 18	75.5%	70.4%	64.4%
Employed/in Armed Forces	36.7%	36.6%	36.0%
Unemployed	0.9%	0.8%	1.1%
Not in Labor Force	38.0%	33.0%	27.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Employed Population 16+ by Industry

Total	3,058	8,933	27,411
Agriculture/Mining	0.8%	0.9%	0.8%
Construction	6.7%	6.5%	6.5%
Manufacturing	10.2%	10.0%	9.7%
Wholesale Trade	5.0%	4.8%	4.9%
Retail Trade	14.9%	14.4%	14.1%
Transportation/Utilities	5.4%	7.2%	7.6%
Information	1.7%	1.9%	1.9%
Finance/Insurance/Real Estate	7.3%	7.5%	7.3%
Services	44.9%	44.0%	44.9%
Public Administration	3.2%	2.7%	2.4%

2009 Employed Population 16+ by Occupation

Total	3,056	8,933	27,411
White Collar	67.3%	68.2%	71.0%
Management/Business/Financial	17.5%	17.5%	19.0%
Professional	23.2%	24.2%	24.8%
Sales	11.2%	11.9%	13.5%
Administrative Support	15.4%	14.6%	13.6%
Services	14.2%	12.6%	12.2%
Blue Collar	18.5%	19.3%	16.8%
Farming/Forestry/Fishing	0.4%	0.3%	0.2%
Construction/Extraction	5.4%	4.9%	4.4%
Installation/Maintenance/Repair	4.0%	3.7%	3.4%
Production	4.5%	4.6%	3.6%
Transportation/Material Moving	4.3%	5.7%	5.2%



2000 Workers 16+ by Means of Transportation to Work

Total	2,989	8,150	24,201
Drove Alone - Car, Truck, or Van	84.5%	84.0%	85.9%
Carpooled - Car, Truck, or Van	6.9%	8.4%	7.8%
Public Transportation	0.0%	0.4%	0.4%
Walked	5.3%	2.9%	1.7%
Other Means	0.4%	0.8%	0.5%
Worked at Home	2.8%	3.4%	3.7%

2000 Workers 16+ by Travel Time to Work

Total	2,990	8,150	24,201
Did Not Work at Home	97.2%	96.6%	96.3%
Less than 5 minutes	5.6%	4.1%	3.1%
5 to 9 minutes	16.2%	11.9%	10.9%
10 to 19 minutes	22.7%	24.7%	25.0%
20 to 24 minutes	11.1%	10.7%	9.5%
25 to 34 minutes	18.9%	19.1%	20.8%
35 to 44 minutes	9.9%	10.9%	11.9%
45 to 59 minutes	8.6%	9.8%	10.0%
60 to 89 minutes	3.2%	3.5%	3.2%
90 or more minutes	1.1%	2.0%	1.9%
Worked at Home	2.8%	3.4%	3.7%
Average Travel Time to Work (in min)	23.7	25.9	26.3

2000 Households by Vehicles Available

Total	2,705	6,529	17,833
None	11.5%	6.8%	4.1%
1	36.6%	31.7%	27.2%
2	38.9%	43.8%	49.3%
3	10.9%	14.4%	15.0%
4	1.1%	2.3%	3.2%
5+	0.9%	1.1%	1.1%
Average Number of Vehicles Available	1.6	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Type

		5 Minutes	10 Minutes	15 Minutes
Total	2,697	6,527	17,815	
Family Households	59.2%	68.0%	74.5%	
Married-couple Family	49.7%	58.9%	65.4%	
With Related Children	19.5%	26.4%	33.2%	
Other Family (No Spouse)	9.5%	9.1%	9.1%	
With Related Children	5.6%	5.4%	5.6%	
Nonfamily Households	40.8%	32.0%	25.5%	
Householder Living Alone	36.1%	27.8%	21.7%	
Householder Not Living Alone	4.7%	4.2%	3.9%	
Households with Related Children	25.1%	31.9%	38.8%	
Households with Persons 65+	34.8%	28.7%	20.8%	

2000 Households by Size

		5 Minutes	10 Minutes	15 Minutes
Total	2,698	6,527	17,815	
1 Person Household	36.1%	27.8%	21.7%	
2 Person Household	33.2%	34.4%	33.2%	
3 Person Household	13.6%	15.0%	17.1%	
4 Person Household	11.2%	14.2%	18.0%	
5 Person Household	4.4%	6.3%	7.6%	
6 Person Household	1.1%	1.8%	1.9%	
7+ Person Household	0.3%	0.5%	0.5%	

2000 Households by Year Householder Moved In

		5 Minutes	10 Minutes	15 Minutes
Total	2,704	6,530	17,833	
Moved in 1999 to March 2000	16.0%	16.3%	15.5%	
Moved in 1995 to 1998	29.9%	29.2%	30.4%	
Moved in 1990 to 1994	15.9%	16.9%	18.6%	
Moved in 1980 to 1989	17.1%	17.1%	16.5%	
Moved in 1970 to 1979	6.8%	8.5%	9.3%	
Moved in 1969 or Earlier	14.3%	12.1%	9.7%	
Median Year Householder Moved In	1994	1994	1994	



2000 Housing Units by Units in Structure

		5 Minutes	10 Minutes	15 Minutes
Total	2,902	6,967	18,898	
1, Detached	59.2%	64.5%	68.6%	
1, Attached	7.0%	6.6%	9.6%	
2	8.8%	4.7%	2.4%	
3 or 4	7.0%	4.5%	2.7%	
5 to 9	3.1%	3.1%	2.8%	
10 to 19	0.1%	3.0%	2.7%	
20+	11.1%	5.4%	2.4%	
Mobile Home	3.8%	8.2%	8.7%	
Other	0.0%	0.0%	0.0%	

2000 Housing Units by Year Structure Built

		5 Minutes	10 Minutes	15 Minutes
Total	2,918	7,036	18,898	
1999 to March 2000	1.4%	3.2%	4.0%	
1995 to 1998	3.6%	9.8%	12.2%	
1990 to 1994	7.1%	10.9%	13.7%	
1980 to 1989	14.7%	17.2%	19.1%	
1970 to 1979	15.1%	15.4%	18.6%	
1969 or Earlier	58.0%	43.5%	32.5%	
Median Year Structure Built	1963	1974	1979	

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Drive Time: 5 Minutes

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Drive Time: 15 Minutes



2000 Population 3+ by School Enrollment

Total	5,842	15,470	45,421
Enrolled in Nursery/Preschool	1.5%	1.9%	2.5%
Enrolled in Kindergarten	1.3%	1.4%	1.8%
Enrolled in Grade 1-8	9.7%	11.1%	12.6%
Enrolled in Grade 9-12	5.6%	5.8%	5.9%
Enrolled in College	2.4%	2.8%	3.1%
Enrolled in Grad/Prof School	1.2%	1.2%	1.1%
Not Enrolled in School	78.3%	75.7%	73.0%

2009 Population 25+ by Educational Attainment

Total	4,419	12,255	35,704
Less than 9th Grade	2.6%	2.4%	1.8%
9th - 12th Grade, No Diploma	6.2%	5.5%	4.7%
High School Graduate	38.2%	33.6%	30.4%
Some College, No Degree	14.2%	15.1%	15.5%
Associate Degree	10.5%	9.2%	8.7%
Bachelor's Degree	21.2%	23.3%	26.3%
Graduate/Professional Degree	7.0%	10.9%	12.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Top 3 Tapestry Segments

1.	Retirement Communities	Retirement Communities	Boomburbs
2.	Main Street, USA	Boomburbs	Up and Coming Families
3.	Midlife Junction	Green Acres	Salt of the Earth

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,269,920	\$13,276,109	\$42,885,931
Average Spent	\$1,543.16	\$1,882.07	\$2,146.23
Spending Potential Index	62	75	86
Computers & Accessories: Total \$	\$544,059	\$1,715,185	\$5,623,423
Average Spent	\$196.62	\$243.15	\$281.42
Spending Potential Index	86	107	123
Education: Total \$	\$3,116,964	\$9,754,671	\$31,514,780
Average Spent	\$1,126.48	\$1,382.86	\$1,577.16
Spending Potential Index	90	110	126
Entertainment/Recreation: Total \$	\$7,886,756	\$25,038,711	\$81,429,135
Average Spent	\$2,850.29	\$3,549.58	\$4,075.12
Spending Potential Index	88	110	126
Food at Home: Total \$	\$11,253,992	\$34,304,143	\$108,375,280
Average Spent	\$4,067.22	\$4,863.08	\$5,423.65
Spending Potential Index	89	107	119
Food Away from Home: Total \$	\$8,108,942	\$25,141,701	\$80,849,347
Average Spent	\$2,930.59	\$3,564.18	\$4,046.11
Spending Potential Index	88	107	122
Health Care: Total \$	\$9,792,257	\$29,679,378	\$91,830,660
Average Spent	\$3,538.94	\$4,207.45	\$4,595.67
Spending Potential Index	94	112	122
HH Furnishings & Equipment: Total \$	\$4,593,198	\$14,738,514	\$48,897,018
Average Spent	\$1,659.99	\$2,089.38	\$2,447.05
Spending Potential Index	76	96	113
Investments: Total \$	\$3,450,662	\$10,831,563	\$35,492,660
Average Spent	\$1,247.08	\$1,535.52	\$1,776.23
Spending Potential Index	87	107	123
Retail Goods: Total \$	\$59,365,139	\$186,999,693	\$606,598,026
Average Spent	\$21,454.69	\$26,509.74	\$30,357.22
Spending Potential Index	83	103	118
Shelter: Total \$	\$38,701,445	\$118,972,224	\$385,937,237
Average Spent	\$13,986.79	\$16,865.92	\$19,314.24
Spending Potential Index	89	108	124
TV/Video/Sound Equipment: Total \$	\$2,963,712	\$9,150,581	\$29,247,817
Average Spent	\$1,071.09	\$1,297.22	\$1,463.71
Spending Potential Index	88	107	120
Travel: Total \$	\$4,561,468	\$14,394,981	\$47,036,209
Average Spent	\$1,648.52	\$2,040.68	\$2,353.93
Spending Potential Index	89	110	127
Vehicle Maintenance & Repairs: Total \$	\$2,274,561	\$7,047,913	\$22,624,740
Average Spent	\$822.03	\$999.14	\$1,132.26
Spending Potential Index	88	107	121

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.