



Site Map

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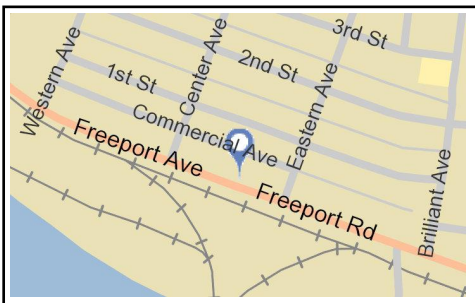
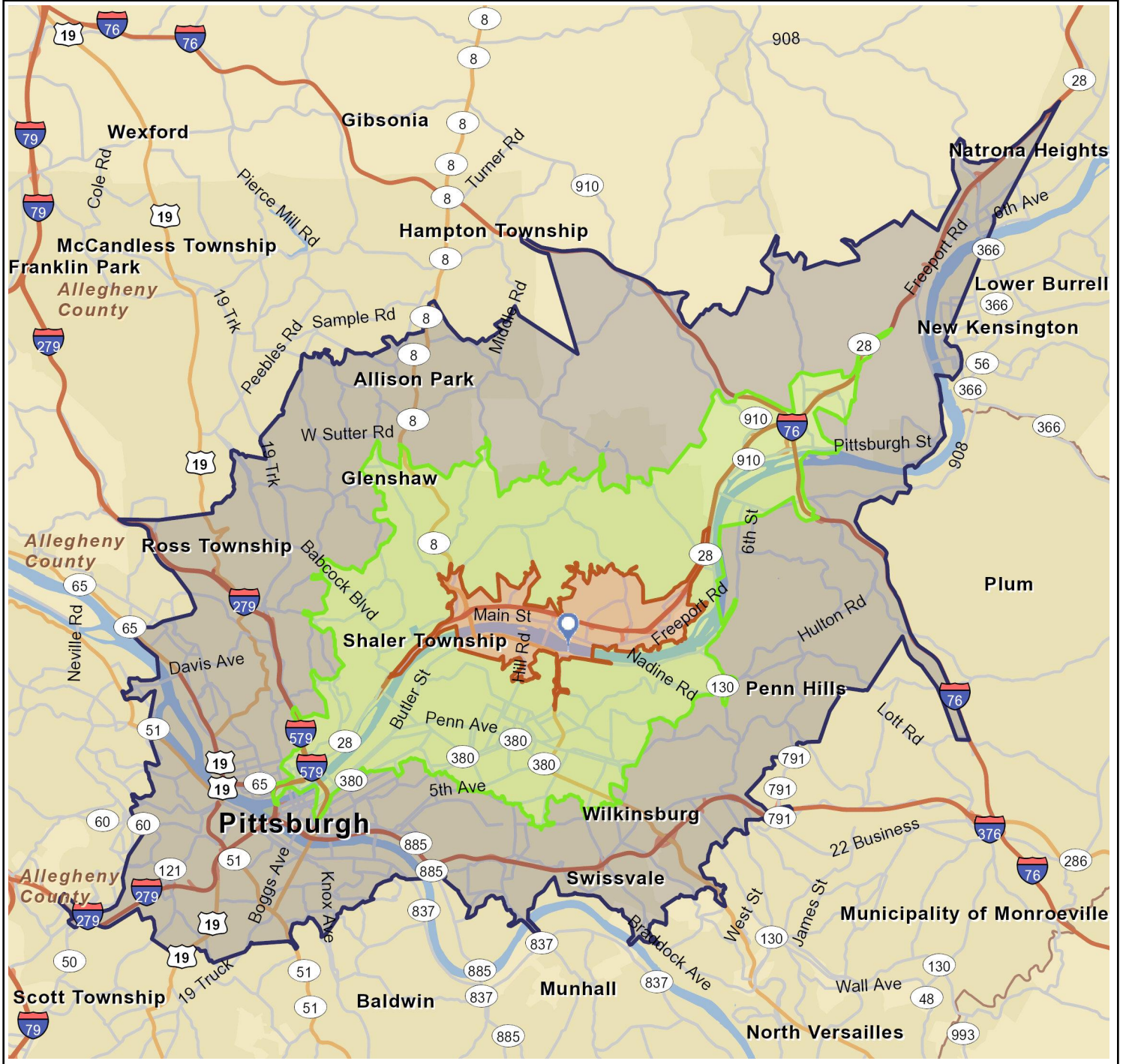
Aspinwall, PA

Latitude: 40.490167

Longitude: -79.904328

Site Type: Drive Time

Drive Times: 5, 10, 15 Minutes





Aspinwall, PA

Site Type: Drive Time	Drive Time: 5 Minutes	Drive Time: 10 Minutes	Drive Time: 15 Minutes
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2009 Population

Total Population	15,516	148,349	466,843
Male Population	47.3%	47.2%	47.6%
Female Population	52.7%	52.8%	52.4%
Median Age	45.2	40.8	40.0

2009 Income

Median HH Income	\$50,849	\$40,610	\$43,844
Per Capita Income	\$33,111	\$27,776	\$26,515
Average HH Income	\$70,562	\$58,999	\$58,918

2009 Households

Total Households	7,312	69,153	204,221
Average Household Size	2.07	2.09	2.16

2009 Housing

Owner Occupied Housing Units	55.0%	43.9%	49.3%
Renter Occupied Housing Units	35.8%	41.2%	36.8%
Vacant Housing Units	9.2%	14.9%	13.9%

Population

1990 Population	16,278	172,222	534,009
2000 Population	15,532	157,738	496,839
2009 Population	15,516	148,349	466,843
2014 Population	15,232	144,226	453,648
1990-2000 Annual Rate	-0.47%	-0.87%	-0.72%
2000-2009 Annual Rate	-0.01%	-0.66%	-0.67%
2009-2014 Annual Rate	-0.37%	-0.56%	-0.57%

In the identified market area, the current year population is 466,843. In 2000, the Census count in the market area was 496,839. The rate of change since 2000 was -0.67 percent annually. The five-year projection for the population in the market area is 453,648, representing a change of -0.57 percent annually from 2009 to 2014. Currently, the population is 47.6 percent male and 52.4 percent female.

Households

1990 Households	7,282	75,669	221,301
2000 Households	7,251	72,041	213,195
2009 Households	7,312	69,153	204,221
2014 Households	7,212	67,631	199,564
1990-2000 Annual Rate	-0.04%	-0.49%	-0.37%
2000-2009 Annual Rate	0.09%	-0.44%	-0.46%
2009-2014 Annual Rate	-0.28%	-0.44%	-0.46%

The household count in this market area has changed from 213,195 in 2000 to 204,221 in the current year, a change of -0.46 percent annually. The five-year projection of households is 199,564, a change of -0.46 percent annually from the current year total. Average household size is currently 2.16, compared to 2.21 in the year 2000. The number of families in the current year is 108,272 in the market area.

Housing

Currently, 49.3 percent of the 237,129 housing units in the market area are owner occupied; 36.8 percent, renter occupied; and 13.9 percent are vacant. In 2000, there were 236,675 housing units—52.1 percent owner occupied, 38.0 percent renter occupied and 9.9 percent vacant. The rate of change in housing units since 2000 is 0.02 percent. Median home value in the market area is \$118,179, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.13 percent annually to \$137,881. From 2000 to the current year, median home value changed by 5.01 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Aspinwall, PA

Site Type: Drive Time Drive Time: 5 Minutes Drive Time: 10 Minutes Drive Time: 15 Minutes

Median Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Median HH Income	\$27,435	\$23,072	\$24,621
2000 Median HH Income	\$37,465	\$31,051	\$33,025
2009 Median HH Income	\$50,849	\$40,610	\$43,844
2014 Median HH Income	\$54,187	\$44,930	\$48,577
1990-2000 Annual Rate	3.16%	3.01%	2.98%
2000-2009 Annual Rate	3.36%	2.94%	3.11%
2009-2014 Annual Rate	1.28%	2.04%	2.07%

Per Capita Income

	5 Minutes	10 Minutes	15 Minutes
1990 Per Capita Income	\$19,622	\$15,603	\$14,456
2000 Per Capita Income	\$26,350	\$22,803	\$21,207
2009 Per Capita Income	\$33,111	\$27,776	\$26,515
2014 Per Capita Income	\$34,940	\$29,453	\$27,960
1990-2000 Annual Rate	2.99%	3.87%	3.91%
2000-2009 Annual Rate	2.5%	2.16%	2.44%
2009-2014 Annual Rate	1.08%	1.18%	1.07%

Average Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Average Household Income	\$44,766	\$35,429	\$34,323
2000 Average Household Income	\$57,375	\$49,343	\$48,261
2009 Average HH Income	\$70,562	\$58,999	\$58,918
2014 Average HH Income	\$74,057	\$62,127	\$61,594
1990-2000 Annual Rate	2.51%	3.37%	3.47%
2000-2009 Annual Rate	2.26%	1.95%	2.18%
2009-2014 Annual Rate	0.97%	1.04%	0.89%

Households by Income

Current median household income is \$43,844 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$48,577 in five years. In 2000, median household income was \$33,025, compared to \$24,621 in 1990.

Current average household income is \$58,918 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$61,594 in five years. In 2000, average household income was \$48,261, compared to \$34,323 in 1990.

Current per capita income is \$26,515 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$27,960 in five years. In 2000, the per capita income was \$21,207, compared to \$14,456 in 1990.

Population by Employment

	5 Minutes	10 Minutes	15 Minutes
Total Businesses	1,084	7,245	22,266
Total Employees	16,819	104,703	351,578

Currently, 89.3 percent of the civilian labor force in the identified market area is employed and 10.7 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 92.5 percent of the civilian labor force, and unemployment will be 7.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 59.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 68.3 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 18.7 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 13.0 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 63.0 percent of the market area population drove alone to work, and 2.5 percent worked at home. The average travel time to work in 2000 was 23.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.9 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 32.5 percent were high school graduates only (29.8 percent in the U.S.)
- 7.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 17.4 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 14.6 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Demographic and Income Profile - Appraisal Version

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Latitude: 40.490167

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Drive Time: 5 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	15,532	15,516	15,232
Households	7,251	7,312	7,212
Families	4,041	3,959	3,831
Average Household Size	2.09	2.07	2.06
Owner Occupied HUs	4,369	4,431	4,405
Renter Occupied HUs	2,882	2,881	2,807
Median Age	42.3	45.2	46.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.37%	0.16%	0.91%
Households	-0.28%	0.25%	0.94%
Families	-0.66%	-0.02%	0.74%
Owner HHs	-0.12%	0.32%	1.19%
Median Household Income	1.28%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,342	18.7%	877	12.0%	887	12.3%
\$15,000 - \$24,999	1,125	15.7%	893	12.2%	789	10.9%
\$25,000 - \$34,999	946	13.2%	832	11.4%	745	10.3%
\$35,000 - \$49,999	1,077	15.0%	990	13.5%	805	11.2%
\$50,000 - \$74,999	1,131	15.8%	1,459	20.0%	1,729	24.0%
\$75,000 - \$99,999	634	8.8%	978	13.4%	932	12.9%
\$100,000 - \$149,999	475	6.6%	641	8.8%	648	9.0%
\$150,000 - \$199,000	131	1.8%	299	4.1%	312	4.3%
\$200,000+	310	4.3%	343	4.7%	366	5.1%
Median Household Income	\$37,465		\$50,849		\$54,187	
Average Household Income	\$57,375		\$70,562		\$74,057	
Per Capita Income	\$26,350		\$33,111		\$34,940	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	788	5.1%	757	4.9%	720	4.7%
5 - 9	868	5.6%	752	4.8%	718	4.7%
10 - 14	877	5.6%	817	5.3%	761	5.0%
15 - 19	787	5.1%	840	5.4%	740	4.9%
20 - 24	673	4.3%	851	5.5%	831	5.5%
25 - 34	2,048	13.2%	1,609	10.4%	1,755	11.5%
35 - 44	2,403	15.5%	2,078	13.4%	1,750	11.5%
45 - 54	2,242	14.4%	2,464	15.9%	2,203	14.5%
55 - 64	1,496	9.6%	2,186	14.1%	2,408	15.8%
65 - 74	1,577	10.2%	1,400	9.0%	1,691	11.1%
75 - 84	1,362	8.8%	1,217	7.8%	1,104	7.2%
85+	412	2.7%	547	3.5%	551	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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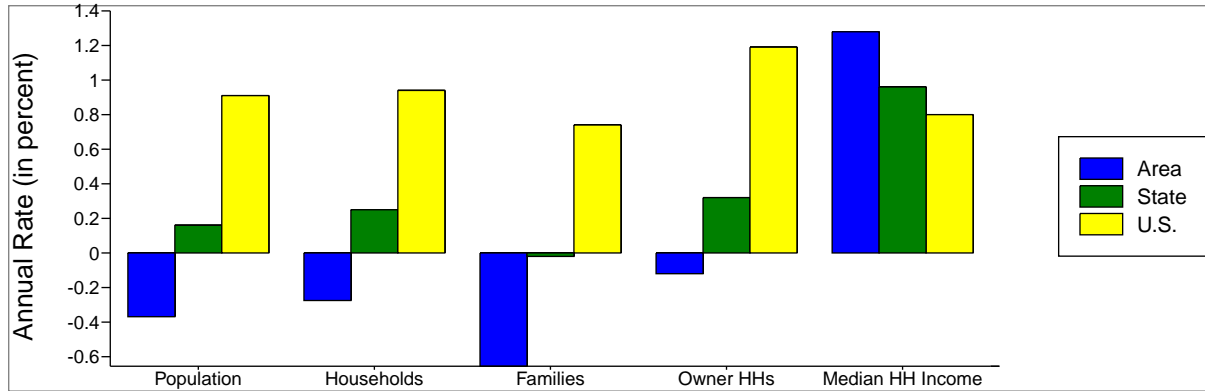
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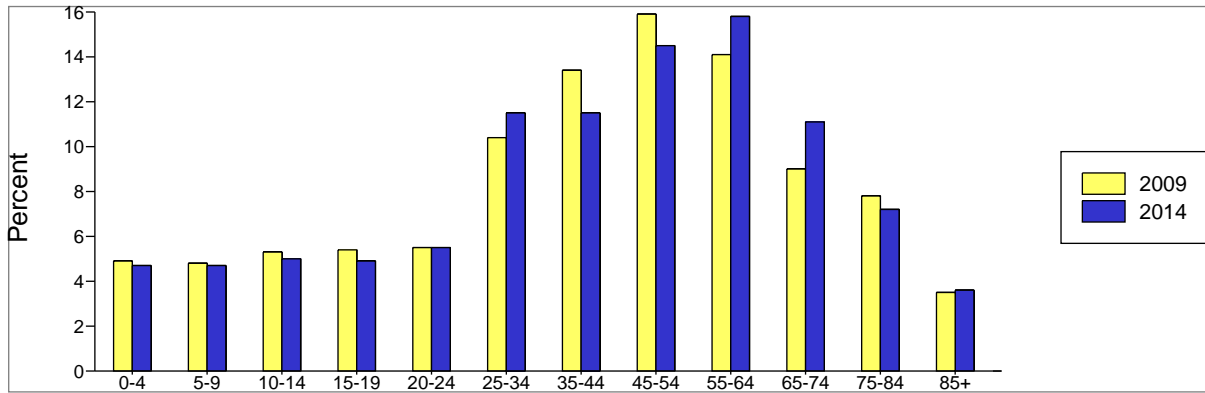
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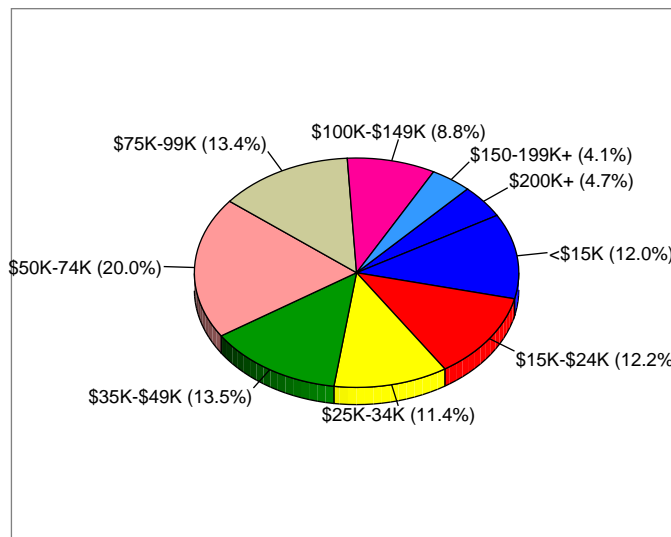
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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Drive Time: 10 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	157,738	148,349	144,226
Households	72,041	69,153	67,631
Families	37,611	34,406	32,896
Average Household Size	2.13	2.09	2.07
Owner Occupied HUs	37,613	35,663	34,863
Renter Occupied HUs	34,428	33,489	32,768
Median Age	38.5	40.8	41.8

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.56%	0.16%	0.91%
Households	-0.44%	0.25%	0.94%
Families	-0.89%	-0.02%	0.74%
Owner HHs	-0.45%	0.32%	1.19%
Median Household Income	2.04%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	18,051	25.1%	12,686	18.3%	12,451	18.4%
\$15,000 - \$24,999	12,110	16.8%	9,458	13.7%	8,542	12.6%
\$25,000 - \$34,999	9,252	12.9%	8,418	12.2%	7,478	11.1%
\$35,000 - \$49,999	10,870	15.1%	9,539	13.8%	7,806	11.5%
\$50,000 - \$74,999	10,289	14.3%	12,565	18.2%	14,998	22.2%
\$75,000 - \$99,999	4,543	6.3%	8,201	11.9%	7,846	11.6%
\$100,000 - \$149,999	3,449	4.8%	4,230	6.1%	4,258	6.3%
\$150,000 - \$199,000	1,243	1.7%	1,590	2.3%	1,643	2.4%
\$200,000+	2,180	3.0%	2,465	3.6%	2,609	3.9%
Median Household Income	\$31,051		\$40,610		\$44,930	
Average Household Income	\$49,343		\$58,999		\$62,127	
Per Capita Income	\$22,803		\$27,776		\$29,453	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,288	5.3%	7,585	5.1%	7,214	5.0%
5 - 9	9,424	6.0%	7,511	5.1%	7,170	5.0%
10 - 14	9,614	6.1%	7,758	5.2%	7,344	5.1%
15 - 19	9,097	5.8%	8,930	6.0%	7,649	5.3%
20 - 24	11,452	7.3%	11,231	7.6%	10,891	7.6%
25 - 34	23,018	14.6%	20,482	13.8%	20,681	14.3%
35 - 44	23,394	14.8%	18,691	12.6%	16,638	11.5%
45 - 54	21,166	13.4%	21,771	14.7%	19,132	13.3%
55 - 64	14,132	9.0%	18,326	12.4%	20,042	13.9%
65 - 74	13,779	8.7%	11,752	7.9%	13,943	9.7%
75 - 84	10,731	6.8%	9,685	6.5%	8,747	6.1%
85+	3,645	2.3%	4,628	3.1%	4,772	3.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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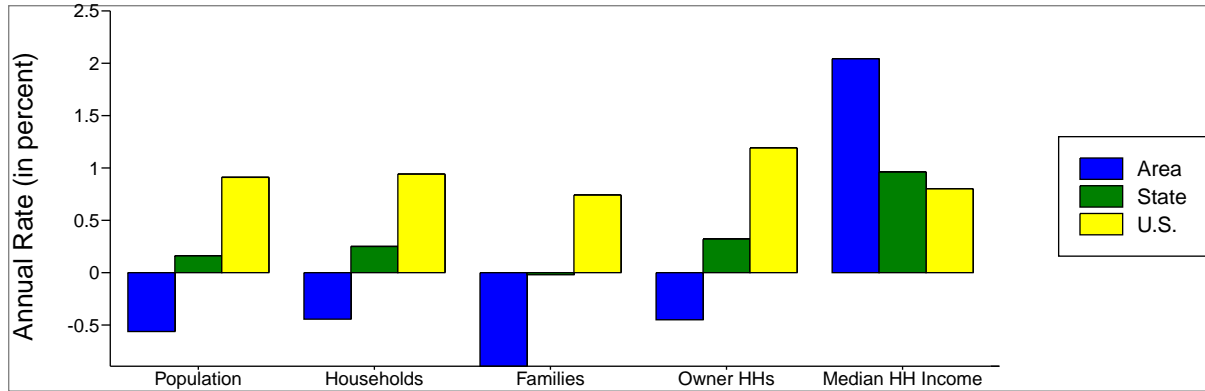
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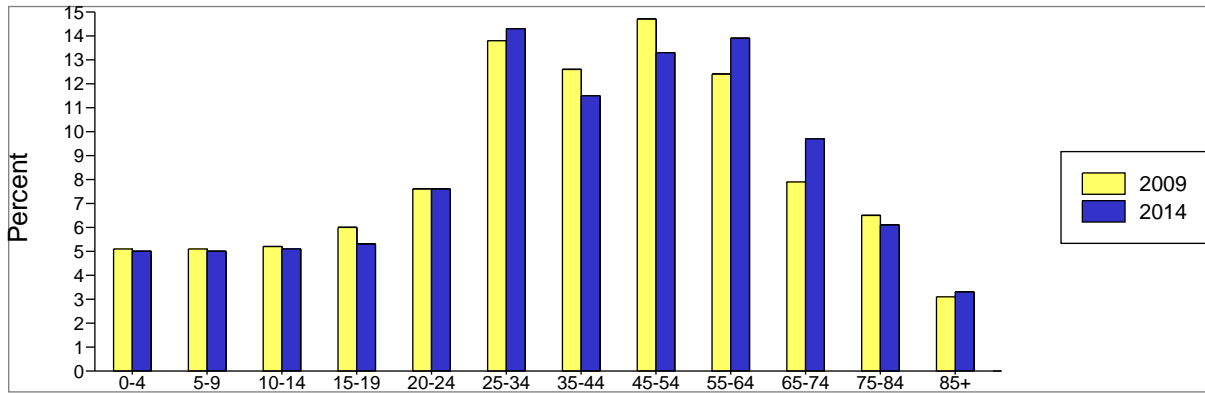
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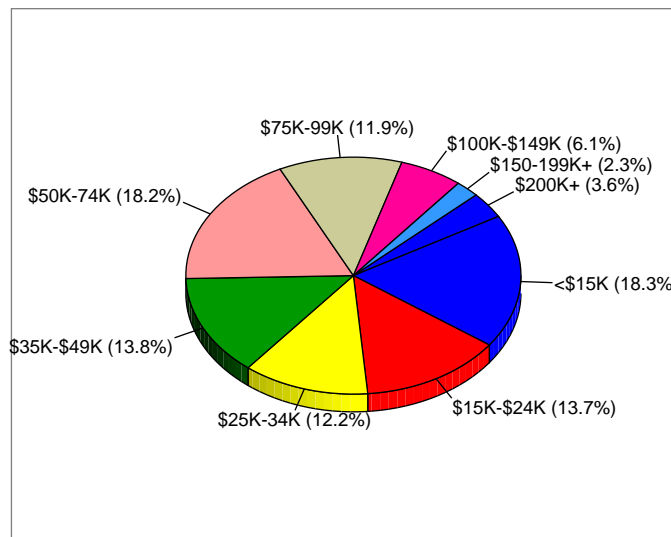
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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Drive Time: 15 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	496,839	466,843	453,648
Households	213,195	204,221	199,564
Families	118,260	108,272	103,567
Average Household Size	2.21	2.16	2.14
Owner Occupied HUs	123,293	116,897	114,238
Renter Occupied HUs	89,902	87,324	85,326
Median Age	37.8	40.0	40.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.57%	0.16%	0.91%
Households	-0.46%	0.25%	0.94%
Families	-0.88%	-0.02%	0.74%
Owner HHs	-0.46%	0.32%	1.19%
Median Household Income	2.07%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	49,484	23.2%	34,155	16.7%	33,562	16.8%
\$15,000 - \$24,999	34,139	16.0%	26,007	12.7%	23,315	11.7%
\$25,000 - \$34,999	27,785	13.0%	24,224	11.9%	21,476	10.8%
\$35,000 - \$49,999	33,541	15.7%	28,577	14.0%	23,407	11.7%
\$50,000 - \$74,999	33,886	15.9%	39,175	19.2%	46,440	23.3%
\$75,000 - \$99,999	15,327	7.2%	27,982	13.7%	26,732	13.4%
\$100,000 - \$149,999	10,780	5.1%	13,671	6.7%	13,745	6.9%
\$150,000 - \$199,000	3,155	1.5%	4,724	2.3%	4,871	2.4%
\$200,000+	4,984	2.3%	5,706	2.8%	6,016	3.0%
Median Household Income	\$33,025		\$43,844		\$48,577	
Average Household Income	\$48,261		\$58,918		\$61,594	
Per Capita Income	\$21,207		\$26,515		\$27,960	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	26,236	5.3%	23,815	5.1%	22,590	5.0%
5 - 9	29,101	5.9%	23,769	5.1%	22,667	5.0%
10 - 14	29,705	6.0%	24,521	5.3%	23,338	5.1%
15 - 19	34,849	7.0%	34,249	7.3%	30,926	6.8%
20 - 24	40,849	8.2%	39,989	8.6%	39,036	8.6%
25 - 34	67,694	13.6%	58,629	12.6%	58,288	12.8%
35 - 44	73,336	14.8%	58,183	12.5%	52,304	11.5%
45 - 54	66,079	13.3%	67,368	14.4%	59,124	13.0%
55 - 64	43,323	8.7%	56,498	12.1%	61,503	13.6%
65 - 74	42,262	8.5%	35,819	7.7%	42,728	9.4%
75 - 84	32,634	6.6%	29,949	6.4%	26,745	5.9%
85+	10,771	2.2%	14,054	3.0%	14,399	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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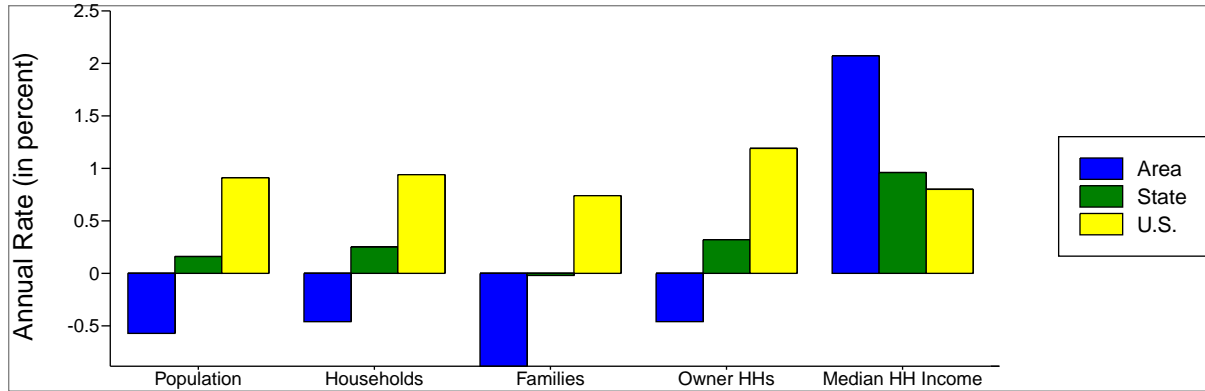
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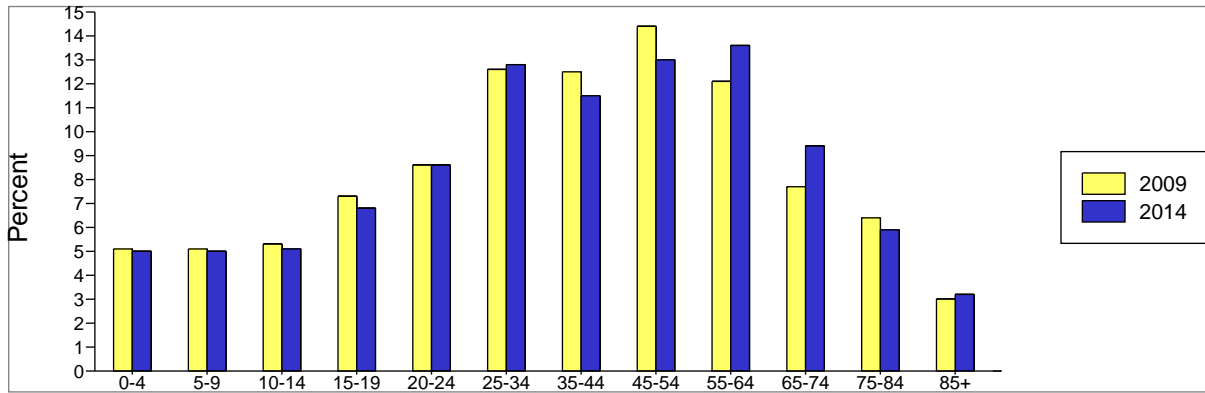
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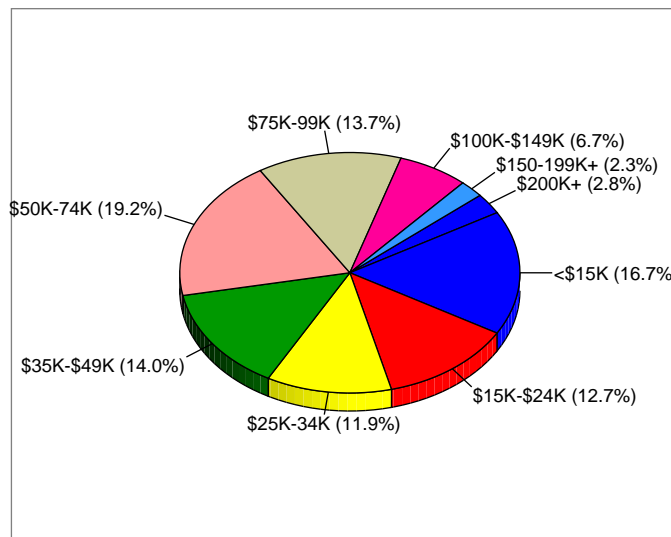
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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	2000 Total Population	15,532	157,738	496,839
	2000 Group Quarters	359	4,079	25,803
	2009 Total Population	15,516	148,349	466,843
	2014 Total Population	15,232	144,226	453,648
	2009 - 2014 Annual Rate	-0.37%	-0.56%	-0.57%
	2000 Households	7,251	72,041	213,195
	2000 Average Household Size	2.09	2.13	2.21
	2009 Households	7,312	69,153	204,221
	2009 Average Household Size	2.07	2.09	2.16
	2014 Households	7,212	67,631	199,564
	2014 Average Household Size	2.06	2.07	2.14
	2009 - 2014 Annual Rate	-0.28%	-0.44%	-0.46%
	2000 Families	4,041	37,611	118,260
	2000 Average Family Size	2.81	2.92	2.94
	2009 Families	3,959	34,406	108,272
	2009 Average Family Size	2.79	2.88	2.88
	2014 Families	3,831	32,896	103,567
	2014 Average Family Size	2.78	2.86	2.87
	2009 - 2014 Annual Rate	-0.66%	-0.89%	-0.88%
	2000 Housing Units	7,826	80,819	236,675
	Owner Occupied Housing Units	56.1%	46.5%	52.1%
	Renter Occupied Housing Units	37.0%	42.6%	38.0%
	Vacant Housing Units	6.9%	10.8%	9.9%
	2009 Housing Units	8,050	81,220	237,129
	Owner Occupied Housing Units	55.0%	43.9%	49.3%
	Renter Occupied Housing Units	35.8%	41.2%	36.8%
	Vacant Housing Units	9.2%	14.9%	13.9%
	2014 Housing Units	8,082	81,406	237,471
	Owner Occupied Housing Units	54.5%	42.8%	48.1%
	Renter Occupied Housing Units	34.7%	40.3%	35.9%
	Vacant Housing Units	10.8%	16.9%	16.0%
	Median Household Income			
	2000	\$37,465	\$31,051	\$33,025
	2009	\$50,849	\$40,610	\$43,844
	2014	\$54,187	\$44,930	\$48,577
	Median Home Value			
	2000	\$82,611	\$72,843	\$75,172
	2009	\$135,630	\$113,928	\$118,179
	2014	\$157,938	\$132,194	\$137,881
	Per Capita Income			
	2000	\$26,350	\$22,803	\$21,207
	2009	\$33,111	\$27,776	\$26,515
	2014	\$34,940	\$29,453	\$27,960
	Median Age			
	2000	42.3	38.5	37.8
	2009	45.2	40.8	40.0
	2014	46.6	41.8	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Income

Household Income Base	7,171	71,987	213,081
< \$15,000	18.7%	25.1%	23.2%
\$15,000 - \$24,999	15.7%	16.8%	16.0%
\$25,000 - \$34,999	13.2%	12.9%	13.0%
\$35,000 - \$49,999	15.0%	15.1%	15.7%
\$50,000 - \$74,999	15.8%	14.3%	15.9%
\$75,000 - \$99,999	8.8%	6.3%	7.2%
\$100,000 - \$149,999	6.6%	4.8%	5.1%
\$150,000 - \$199,999	1.8%	1.7%	1.5%
\$200,000+	4.3%	3.0%	2.3%
Average Household Income	\$57,375	\$49,343	\$48,261

2009 Households by Income

Household Income Base	7,312	69,152	204,221
< \$15,000	12.0%	18.3%	16.7%
\$15,000 - \$24,999	12.2%	13.7%	12.7%
\$25,000 - \$34,999	11.4%	12.2%	11.9%
\$35,000 - \$49,999	13.5%	13.8%	14.0%
\$50,000 - \$74,999	20.0%	18.2%	19.2%
\$75,000 - \$99,999	13.4%	11.9%	13.7%
\$100,000 - \$149,999	8.8%	6.1%	6.7%
\$150,000 - \$199,999	4.1%	2.3%	2.3%
\$200,000+	4.7%	3.6%	2.8%
Average Household Income	\$70,562	\$58,999	\$58,918

2014 Households by Income

Household Income Base	7,213	67,631	199,564
< \$15,000	12.3%	18.4%	16.8%
\$15,000 - \$24,999	10.9%	12.6%	11.7%
\$25,000 - \$34,999	10.3%	11.1%	10.8%
\$35,000 - \$49,999	11.2%	11.5%	11.7%
\$50,000 - \$74,999	24.0%	22.2%	23.3%
\$75,000 - \$99,999	12.9%	11.6%	13.4%
\$100,000 - \$149,999	9.0%	6.3%	6.9%
\$150,000 - \$199,999	4.3%	2.4%	2.4%
\$200,000+	5.1%	3.9%	3.0%
Average Household Income	\$74,057	\$62,127	\$61,594

2000 Owner Occupied HUs by Value

Total	4,331	37,572	123,352
<\$50,000	20.7%	31.4%	26.4%
\$50,000 - 99,999	40.8%	37.1%	43.9%
\$100,000 - 149,999	14.4%	13.5%	15.7%
\$150,000 - 199,999	9.2%	6.1%	5.9%
\$200,000 - \$299,999	8.1%	5.6%	4.1%
\$300,000 - 499,999	5.5%	3.8%	2.6%
\$500,000 - 999,999	1.3%	2.2%	1.2%
\$1,000,000+	0.2%	0.3%	0.2%
Average Home Value	\$121,902	\$111,041	\$101,199

2000 Specified Renter Occupied HUs by Contract Rent

Total	2,880	34,418	89,638
With Cash Rent	96.7%	96.8%	96.2%
No Cash Rent	3.3%	3.2%	3.8%
Median Rent	\$436	\$417	\$417
Average Rent	\$468	\$439	\$436

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Aspinwall, PA

Latitude: 40.490167

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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	15,533	157,740	496,839
0 - 4	5.1%	5.3%	5.3%
5 - 9	5.6%	6.0%	5.9%
10 - 14	5.6%	6.1%	6.0%
15 - 19	5.1%	5.8%	7.0%
20 - 24	4.3%	7.3%	8.2%
25 - 34	13.2%	14.6%	13.6%
35 - 44	15.5%	14.8%	14.8%
45 - 54	14.4%	13.4%	13.3%
55 - 64	9.6%	9.0%	8.7%
65 - 74	10.2%	8.7%	8.5%
75 - 84	8.8%	6.8%	6.6%
85+	2.7%	2.3%	2.2%
18+	80.2%	79.1%	79.4%

2009 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	15,518	148,350	466,843
0 - 4	4.9%	5.1%	5.1%
5 - 9	4.8%	5.1%	5.1%
10 - 14	5.3%	5.2%	5.3%
15 - 19	5.4%	6.0%	7.3%
20 - 24	5.5%	7.6%	8.6%
25 - 34	10.4%	13.8%	12.6%
35 - 44	13.4%	12.6%	12.5%
45 - 54	15.9%	14.7%	14.4%
55 - 64	14.1%	12.4%	12.1%
65 - 74	9.0%	7.9%	7.7%
75 - 84	7.8%	6.5%	6.4%
85+	3.5%	3.1%	3.0%
18+	81.5%	81.0%	81.1%

2014 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	15,232	144,223	453,648
0 - 4	4.7%	5.0%	5.0%
5 - 9	4.7%	5.0%	5.0%
10 - 14	5.0%	5.1%	5.1%
15 - 19	4.9%	5.3%	6.8%
20 - 24	5.5%	7.6%	8.6%
25 - 34	11.5%	14.3%	12.8%
35 - 44	11.5%	11.5%	11.5%
45 - 54	14.5%	13.3%	13.0%
55 - 64	15.8%	13.9%	13.6%
65 - 74	11.1%	9.7%	9.4%
75 - 84	7.2%	6.1%	5.9%
85+	3.6%	3.3%	3.2%
18+	82.4%	81.8%	81.8%

2000 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.6%	46.8%	47.4%
Females	53.4%	53.2%	52.6%

2009 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	47.3%	47.2%	47.6%
Females	52.7%	52.8%	52.4%

2014 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	47.7%	47.3%	47.7%
Females	52.3%	52.7%	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Drive Time: 5 Minutes

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Drive Time: 15 Minutes



2009 Population 15+ by Marital Status

	5 Minutes	10 Minutes	15 Minutes
Total	13,190	125,494	394,738
Never Married	29.6%	37.5%	37.0%
Married	49.8%	42.5%	44.1%
Widowed	9.5%	9.3%	8.8%
Divorced	11.1%	10.7%	10.1%



2000 Population 16+ by Employment Status

	5 Minutes	10 Minutes	15 Minutes
Total	12,656	128,317	405,901
In Labor Force	60.7%	59.8%	59.9%
Civilian Employed	58.4%	55.5%	55.0%
Civilian Unemployed	2.3%	4.3%	4.8%
In Armed Forces	0.1%	0.0%	0.1%
Not in Labor Force	39.3%	40.2%	40.1%

2009 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	92.7%	88.7%	89.3%
Civilian Unemployed	7.3%	11.3%	10.7%

2014 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	94.9%	92.1%	92.5%
Civilian Unemployed	5.1%	7.9%	7.5%

2000 Females 16+ by Employment Status and Age of Children

	5 Minutes	10 Minutes	15 Minutes
Total	6,912	69,601	217,271
Own Children < 6 Only	5.9%	6.0%	5.8%
Employed/in Armed Forces	4.0%	3.5%	3.4%
Unemployed	0.0%	0.4%	0.4%
Not in Labor Force	1.9%	2.0%	2.0%
Own Children < 6 and 6-17 Only	4.4%	4.4%	4.4%
Employed/in Armed Forces	2.1%	2.5%	2.5%
Unemployed	0.1%	0.3%	0.3%
Not in Labor Force	2.3%	1.6%	1.6%
Own Children 6-17 Only	12.7%	13.3%	13.1%
Employed/in Armed Forces	9.8%	9.4%	9.5%
Unemployed	0.1%	0.5%	0.5%
Not in Labor Force	2.8%	3.3%	3.1%
No Own Children < 18	76.9%	76.3%	76.8%
Employed/in Armed Forces	36.7%	35.4%	35.3%
Unemployed	1.4%	2.6%	3.3%
Not in Labor Force	38.8%	38.4%	38.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2009 Employed Population 16+ by Industry

	5 Minutes	10 Minutes	15 Minutes
Total	7,637	69,392	217,983
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.1%	3.7%	4.1%
Manufacturing	5.3%	4.1%	4.6%
Wholesale Trade	2.8%	2.3%	2.5%
Retail Trade	10.6%	10.0%	10.2%
Transportation/Utilities	3.9%	4.4%	4.8%
Information	1.9%	2.0%	2.3%
Finance/Insurance/Real Estate	8.5%	7.6%	8.1%
Services	58.9%	61.9%	59.2%
Public Administration	3.9%	3.8%	4.1%

2009 Employed Population 16+ by Occupation

	5 Minutes	10 Minutes	15 Minutes
Total	7,635	69,390	217,983
White Collar	72.7%	68.7%	68.3%
Management/Business/Financial	15.4%	13.1%	13.0%
Professional	31.5%	31.8%	29.3%
Sales	11.5%	9.5%	10.4%
Administrative Support	14.3%	14.3%	15.7%
Services	16.4%	19.4%	18.7%
Blue Collar	10.9%	12.0%	13.0%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.0%	3.1%	3.5%
Installation/Maintenance/Repair	1.9%	2.0%	2.2%
Production	2.8%	2.7%	2.8%
Transportation/Material Moving	3.1%	4.0%	4.3%



2000 Workers 16+ by Means of Transportation to Work

	5 Minutes	10 Minutes	15 Minutes
Total	7,245	69,632	218,850
Drove Alone - Car, Truck, or Van	72.3%	60.4%	63.0%
Carpooled - Car, Truck, or Van	10.9%	10.8%	10.9%
Public Transportation	10.4%	18.1%	15.5%
Walked	3.6%	7.1%	7.2%
Other Means	0.8%	1.1%	0.9%
Worked at Home	2.0%	2.5%	2.5%

2000 Workers 16+ by Travel Time to Work

	5 Minutes	10 Minutes	15 Minutes
Total	7,245	69,631	218,850
Did Not Work at Home	98.0%	97.5%	97.5%
Less than 5 minutes	3.0%	2.2%	2.3%
5 to 9 minutes	8.9%	9.2%	9.1%
10 to 19 minutes	28.7%	31.3%	31.5%
20 to 24 minutes	19.0%	18.2%	17.6%
25 to 34 minutes	22.9%	21.0%	20.7%
35 to 44 minutes	6.7%	5.7%	5.8%
45 to 59 minutes	5.1%	5.4%	5.7%
60 to 89 minutes	2.5%	3.1%	3.3%
90 or more minutes	1.2%	1.3%	1.5%
Worked at Home	2.0%	2.5%	2.5%
Average Travel Time to Work (in min)	23.4	23.3	23.6

2000 Households by Vehicles Available

	5 Minutes	10 Minutes	15 Minutes
Total	7,214	72,044	213,144
None	17.1%	26.3%	23.2%
1	44.5%	43.3%	41.6%
2	32.2%	24.1%	27.6%
3	4.9%	4.9%	5.9%
4	1.0%	0.9%	1.2%
5+	0.3%	0.5%	0.5%
Average Number of Vehicles Available	1.3	1.1	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Type

		72,041	213,195
Total	7,251	72,041	213,195
Family Households	55.7%	52.2%	55.5%
Married-couple Family	40.3%	33.7%	37.3%
With Related Children	16.2%	13.5%	14.9%
Other Family (No Spouse)	15.4%	18.5%	18.2%
With Related Children	8.0%	11.0%	10.7%
Nonfamily Households	44.3%	47.8%	44.5%
Householder Living Alone	38.8%	40.2%	36.9%
Householder Not Living Alone	5.5%	7.6%	7.6%
Households with Related Children	24.2%	24.5%	25.6%
Households with Persons 65+	32.9%	28.0%	28.8%

2000 Households by Size

		72,041	213,195
Total	7,251	72,041	213,195
1 Person Household	38.8%	40.2%	36.9%
2 Person Household	32.6%	30.7%	31.9%
3 Person Household	13.4%	13.7%	14.5%
4 Person Household	9.6%	9.2%	10.1%
5 Person Household	4.2%	4.1%	4.4%
6 Person Household	1.1%	1.4%	1.5%
7+ Person Household	0.4%	0.7%	0.7%

2000 Households by Year Householder Moved In

		72,045	213,144
Total	7,212	72,045	213,144
Moved in 1999 to March 2000	14.5%	20.0%	18.0%
Moved in 1995 to 1998	24.5%	25.4%	24.6%
Moved in 1990 to 1994	14.9%	13.8%	14.0%
Moved in 1980 to 1989	15.4%	14.4%	14.6%
Moved in 1970 to 1979	11.2%	10.0%	11.0%
Moved in 1969 or Earlier	19.5%	16.4%	17.8%
Median Year Householder Moved In	1991	1993	1992



2000 Housing Units by Units in Structure

		80,819	236,727
Total	7,759	80,819	236,727
1, Detached	52.3%	43.2%	51.4%
1, Attached	14.4%	15.7%	12.2%
2	9.2%	8.6%	8.4%
3 or 4	7.2%	9.1%	7.2%
5 to 9	5.5%	6.6%	5.9%
10 to 19	2.8%	5.1%	4.4%
20+	8.6%	11.3%	10.2%
Mobile Home	0.0%	0.3%	0.3%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

		80,837	236,727
Total	7,791	80,837	236,727
1999 to March 2000	0.1%	0.3%	0.4%
1995 to 1998	0.5%	1.2%	1.2%
1990 to 1994	1.2%	1.3%	1.5%
1980 to 1989	7.0%	4.2%	4.8%
1970 to 1979	7.7%	7.8%	8.2%
1969 or Earlier	83.4%	85.2%	83.9%
Median Year Structure Built	1941	1942	1946

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Drive Time: 5 Minutes

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2000 Population 3+ by School Enrollment

Total	14,993	152,702	481,009
Enrolled in Nursery/Preschool	2.1%	1.7%	1.6%
Enrolled in Kindergarten	1.5%	1.1%	1.1%
Enrolled in Grade 1-8	9.1%	10.2%	10.0%
Enrolled in Grade 9-12	5.1%	5.1%	5.0%
Enrolled in College	2.9%	5.4%	8.0%
Enrolled in Grad/Prof School	1.6%	3.4%	2.7%
Not Enrolled in School	77.7%	73.1%	71.6%

2009 Population 25+ by Educational Attainment

Total	11,500	105,335	320,500
Less than 9th Grade	3.0%	3.4%	3.0%
9th - 12th Grade, No Diploma	7.7%	9.2%	8.9%
High School Graduate	31.0%	31.0%	32.5%
Some College, No Degree	12.9%	14.9%	15.7%
Associate Degree	6.3%	6.8%	7.9%
Bachelor's Degree	21.7%	17.4%	17.4%
Graduate/Professional Degree	17.3%	17.4%	14.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Top 3 Tapestry Segments

1.	Simple Living	Simple Living	Rustbelt Retirees
2.	Metropolitans	Metro Renters	Simple Living
3.	Rustbelt Retirees	Rustbelt Retirees	Metro Renters

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$12,860,168	\$104,755,038	\$306,293,921
Average Spent	\$1,758.78	\$1,514.83	\$1,499.82
Spending Potential Index	70	60	60
Computers & Accessories: Total \$	\$1,640,541	\$13,275,807	\$38,956,328
Average Spent	\$224.36	\$191.98	\$190.76
Spending Potential Index	98	84	84
Education: Total \$	\$9,371,901	\$75,522,073	\$224,642,300
Average Spent	\$1,281.72	\$1,092.10	\$1,100.00
Spending Potential Index	102	87	88
Entertainment/Recreation: Total \$	\$23,723,669	\$186,210,904	\$550,957,991
Average Spent	\$3,244.48	\$2,692.74	\$2,697.85
Spending Potential Index	100	83	83
Food at Home: Total \$	\$33,828,063	\$273,690,759	\$802,265,288
Average Spent	\$4,626.38	\$3,957.76	\$3,928.42
Spending Potential Index	101	87	86
Food Away from Home: Total \$	\$24,367,252	\$198,054,882	\$581,433,503
Average Spent	\$3,332.50	\$2,864.01	\$2,847.08
Spending Potential Index	100	86	86
Health Care: Total \$	\$29,433,084	\$226,264,893	\$673,655,608
Average Spent	\$4,025.31	\$3,271.95	\$3,298.66
Spending Potential Index	107	87	88
HH Furnishings & Equipment: Total \$	\$13,827,743	\$107,601,262	\$318,291,178
Average Spent	\$1,891.10	\$1,555.99	\$1,558.56
Spending Potential Index	87	72	72
Investments: Total \$	\$10,585,921	\$74,992,026	\$221,510,303
Average Spent	\$1,447.75	\$1,084.44	\$1,084.66
Spending Potential Index	101	75	75
Retail Goods: Total \$	\$179,533,523	\$1,418,205,336	\$4,183,884,771
Average Spent	\$24,553.27	\$20,508.23	\$20,487.04
Spending Potential Index	95	80	80
Shelter: Total \$	\$114,147,242	\$905,250,428	\$2,647,471,079
Average Spent	\$15,610.95	\$13,090.54	\$12,963.76
Spending Potential Index	100	84	83
TV/Video/Sound Equipment: Total \$	\$8,993,486	\$73,113,544	\$214,385,076
Average Spent	\$1,229.96	\$1,057.27	\$1,049.77
Spending Potential Index	101	87	86
Travel: Total \$	\$13,435,554	\$101,415,784	\$302,084,118
Average Spent	\$1,837.47	\$1,466.54	\$1,479.20
Spending Potential Index	99	79	80
Vehicle Maintenance & Repairs: Total \$	\$6,861,713	\$54,360,932	\$160,099,379
Average Spent	\$938.42	\$786.10	\$783.95
Spending Potential Index	100	84	84

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.