



Site Map

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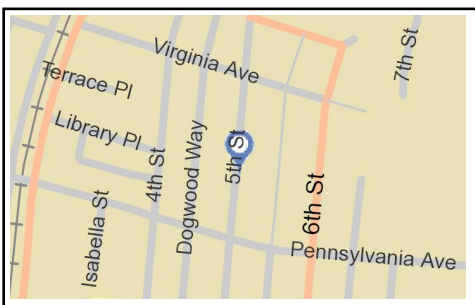
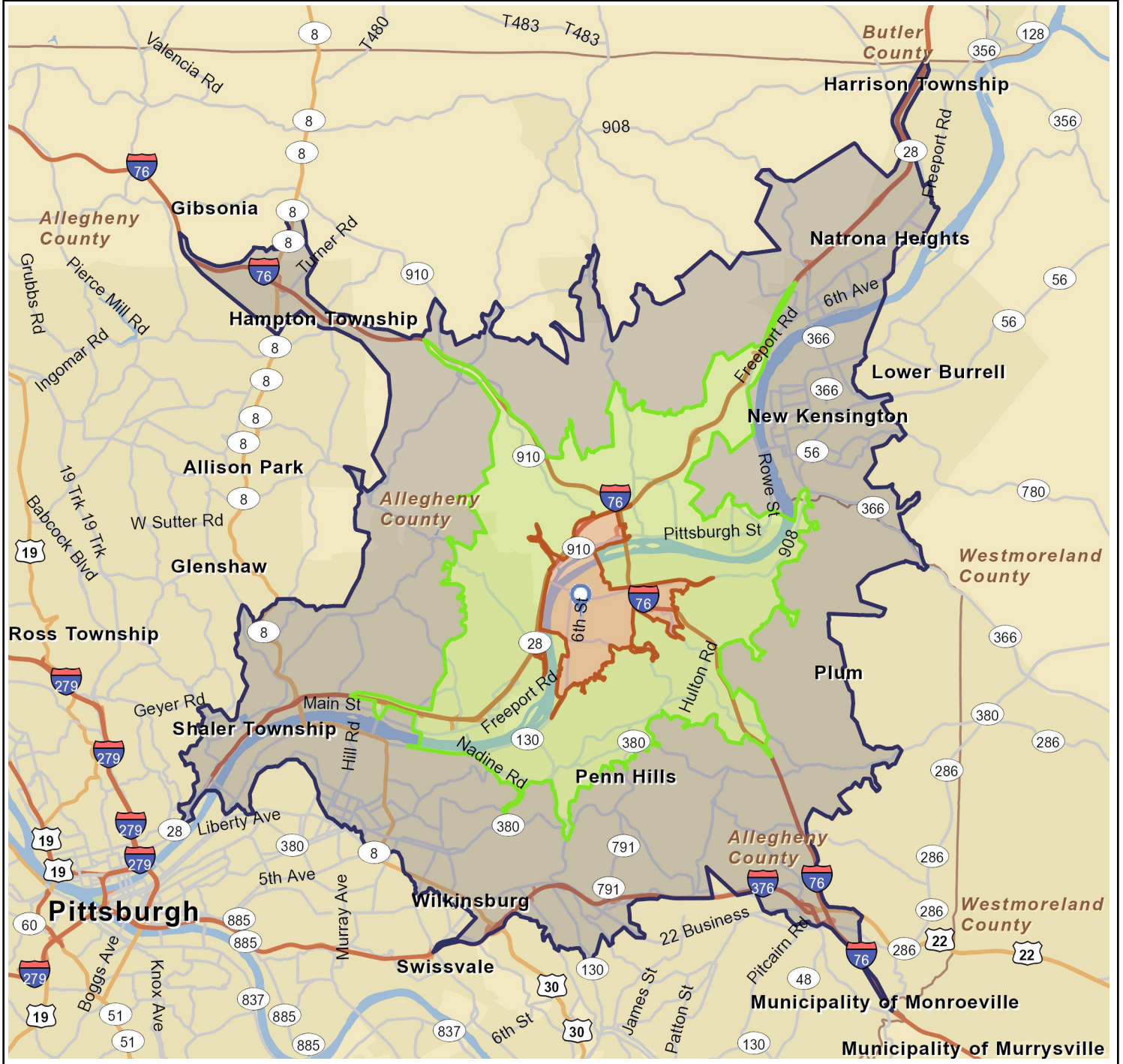
Oakmont, PA

Latitude: 40.522195

Longitude: -79.83882

Site Type: Drive Time

Drive Times: 5, 10, 15 Minutes





Oakmont, PA

Site Type: Drive Time Drive Time: 5 Minutes Drive Time: 10 Minutes Drive Time: 15 Minutes

2009 Population

Total Population	10,936	49,136	227,128
Male Population	46.0%	47.4%	46.8%
Female Population	54.0%	52.6%	53.2%
Median Age	45.6	45.9	43.7

2009 Income

Median HH Income	\$51,564	\$55,259	\$47,752
Per Capita Income	\$29,386	\$31,169	\$26,710
Average HH Income	\$64,063	\$71,035	\$60,953

2009 Households

Total Households	4,960	21,323	98,502
Average Household Size	2.11	2.25	2.26

2009 Housing

Owner Occupied Housing Units	54.7%	67.6%	57.8%
Renter Occupied Housing Units	36.6%	24.8%	29.2%
Vacant Housing Units	8.7%	7.6%	13.0%

Population

1990 Population	11,623	52,000	258,080
2000 Population	11,516	51,042	241,889
2009 Population	10,936	49,136	227,128
2014 Population	10,642	48,018	220,503
1990-2000 Annual Rate	-0.09%	-0.19%	-0.65%
2000-2009 Annual Rate	-0.56%	-0.41%	-0.68%
2009-2014 Annual Rate	-0.54%	-0.46%	-0.59%

In the identified market area, the current year population is 227,128. In 2000, the Census count in the market area was 241,889. The rate of change since 2000 was -0.68 percent annually. The five-year projection for the population in the market area is 220,503, representing a change of -0.59 percent annually from 2009 to 2014. Currently, the population is 46.8 percent male and 53.2 percent female.

Households

1990 Households	4,881	20,746	105,053
2000 Households	5,109	21,697	102,760
2009 Households	4,960	21,323	98,502
2014 Households	4,859	20,966	96,238
1990-2000 Annual Rate	0.46%	0.45%	-0.22%
2000-2009 Annual Rate	-0.32%	-0.19%	-0.46%
2009-2014 Annual Rate	-0.41%	-0.34%	-0.46%

The household count in this market area has changed from 102,760 in 2000 to 98,502 in the current year, a change of -0.46 percent annually. The five-year projection of households is 96,238, a change of -0.46 percent annually from the current year total. Average household size is currently 2.26, compared to 2.31 in the year 2000. The number of families in the current year is 59,580 in the market area.

Housing

Currently, 57.8 percent of the 113,191 housing units in the market area are owner occupied; 29.2 percent, renter occupied; and 13.0 percent are vacant. In 2000, there were 112,903 housing units—60.8 percent owner occupied, 30.3 percent renter occupied and 8.9 percent vacant. The rate of change in housing units since 2000 is 0.03 percent. Median home value in the market area is \$115,154, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.13 percent annually to \$134,325. From 2000 to the current year, median home value changed by 5.05 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Oakmont, PA

Site Type: Drive Time

Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes

Median Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Median HH Income	\$29,389	\$31,355	\$26,546
2000 Median HH Income	\$38,132	\$40,874	\$35,307
2009 Median HH Income	\$51,564	\$55,259	\$47,752
2014 Median HH Income	\$54,803	\$57,735	\$51,749
1990-2000 Annual Rate	2.64%	2.69%	2.89%
2000-2009 Annual Rate	3.32%	3.31%	3.32%
2009-2014 Annual Rate	1.23%	0.88%	1.62%

Per Capita Income

	5 Minutes	10 Minutes	15 Minutes
1990 Per Capita Income	\$15,617	\$17,481	\$14,555
2000 Per Capita Income	\$23,174	\$25,057	\$21,185
2009 Per Capita Income	\$29,386	\$31,169	\$26,710
2014 Per Capita Income	\$30,722	\$32,799	\$27,981
1990-2000 Annual Rate	4.03%	3.67%	3.82%
2000-2009 Annual Rate	2.6%	2.39%	2.54%
2009-2014 Annual Rate	0.89%	1.02%	0.93%

Average Household Income

	5 Minutes	10 Minutes	15 Minutes
1990 Average Household Income	\$36,691	\$43,495	\$35,574
2000 Average Household Income	\$51,049	\$58,263	\$49,180
2009 Average HH Income	\$64,063	\$71,035	\$60,953
2014 Average HH Income	\$66,399	\$74,214	\$63,378
1990-2000 Annual Rate	3.36%	2.97%	3.29%
2000-2009 Annual Rate	2.49%	2.17%	2.35%
2009-2014 Annual Rate	0.72%	0.88%	0.78%

Households by Income

Current median household income is \$47,752 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$51,749 in five years. In 2000, median household income was \$35,307, compared to \$26,546 in 1990.

Current average household income is \$60,953 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$63,378 in five years. In 2000, average household income was \$49,180, compared to \$35,574 in 1990.

Current per capita income is \$26,710 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$27,981 in five years. In 2000, the per capita income was \$21,185, compared to \$14,555 in 1990.

Population by Employment

	5 Minutes	10 Minutes	15 Minutes
Total Businesses	622	2,438	8,984
Total Employees	8,036	37,339	108,523

Currently, 89.8 percent of the civilian labor force in the identified market area is employed and 10.2 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 92.9 percent of the civilian labor force, and unemployment will be 7.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 59.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.9 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 18.9 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 16.2 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 72.6 percent of the market area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 26.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 11.3 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 35.7 percent were high school graduates only (29.8 percent in the U.S.)
- 8.7 percent had completed an Associate degree (7.2 percent in the U.S.)
- 16.1 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 11.0 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Demographic and Income Profile - Appraisal Version

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Oakmont, PA

Latitude: 40.522195

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Site Type: Drive Time

Drive Time: 5 Minutes

Summary	2000	2009	2014
Population	11,516	10,936	10,642
Households	5,109	4,960	4,859
Families	2,954	2,742	2,629
Average Household Size	2.16	2.11	2.09
Owner Occupied HUs	3,101	2,972	2,935
Renter Occupied HUs	2,008	1,987	1,924
Median Age	42.5	45.6	46.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.54%	0.16%	0.91%
Households	-0.41%	0.25%	0.94%
Families	-0.84%	-0.02%	0.74%
Owner HHs	-0.25%	0.32%	1.19%
Median Household Income	1.23%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	833	16.3%	470	9.5%	468	9.6%
\$15,000 - \$24,999	713	13.9%	533	10.7%	462	9.5%
\$25,000 - \$34,999	781	15.3%	575	11.6%	516	10.6%
\$35,000 - \$49,999	901	17.6%	813	16.4%	665	13.7%
\$50,000 - \$74,999	1,035	20.2%	1,114	22.5%	1,327	27.3%
\$75,000 - \$99,999	382	7.5%	871	17.6%	824	17.0%
\$100,000 - \$149,999	267	5.2%	353	7.1%	353	7.3%
\$150,000 - \$199,000	71	1.4%	97	2.0%	100	2.1%
\$200,000+	131	2.6%	134	2.7%	143	2.9%
Median Household Income	\$38,132		\$51,564		\$54,803	
Average Household Income	\$51,049		\$64,063		\$66,399	
Per Capita Income	\$23,174		\$29,386		\$30,722	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	580	5.0%	534	4.9%	510	4.8%
5 - 9	645	5.6%	528	4.8%	511	4.8%
10 - 14	752	6.5%	561	5.1%	529	5.0%
15 - 19	624	5.4%	600	5.5%	525	4.9%
20 - 24	453	3.9%	653	6.0%	569	5.3%
25 - 34	1,389	12.1%	1,114	10.2%	1,299	12.2%
35 - 44	1,783	15.5%	1,381	12.6%	1,165	11.0%
45 - 54	1,622	14.1%	1,705	15.6%	1,459	13.7%
55 - 64	1,082	9.4%	1,409	12.9%	1,584	14.9%
65 - 74	1,075	9.3%	924	8.4%	1,074	10.1%
75 - 84	1,015	8.8%	885	8.1%	763	7.2%
85+	496	4.3%	642	5.9%	651	6.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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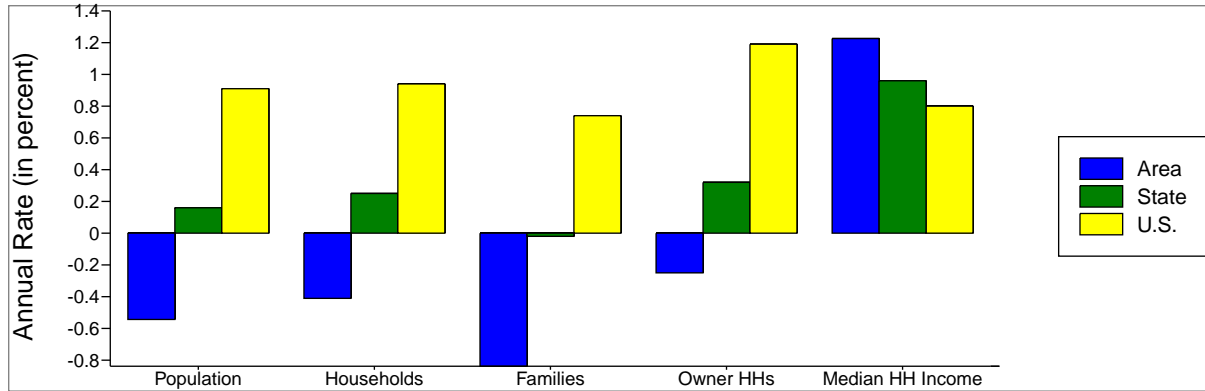
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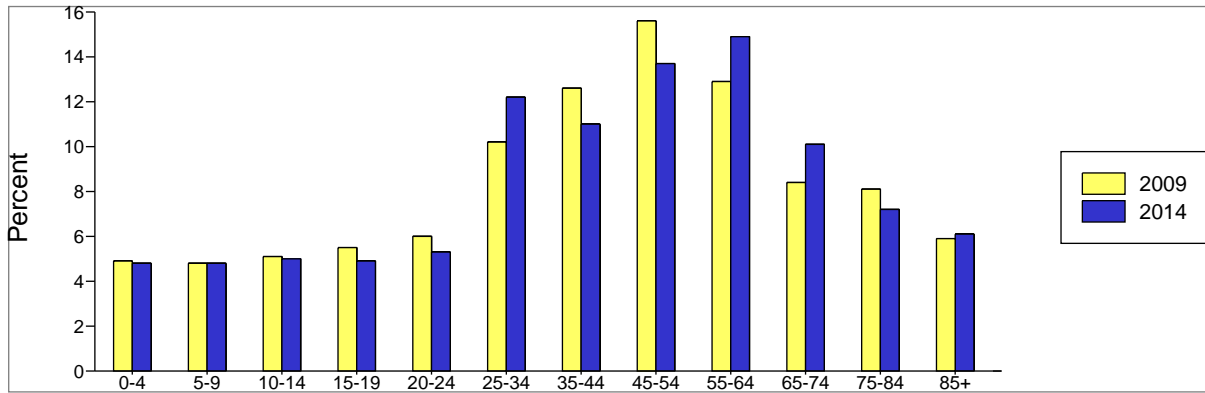
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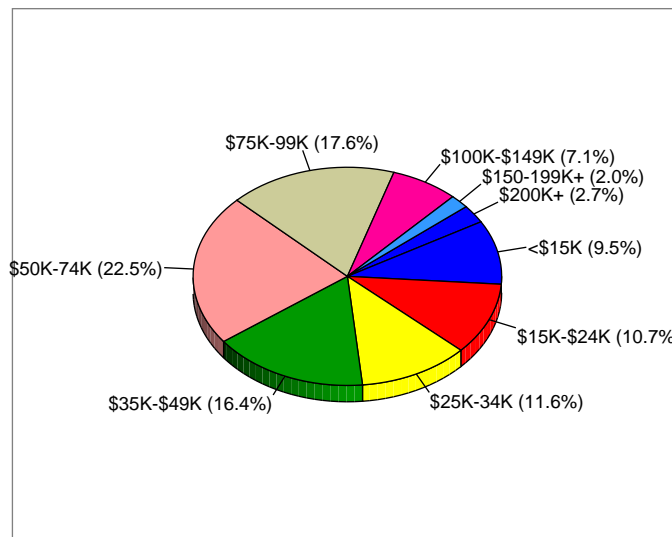
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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Drive Time: 10 Minutes

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Summary	2000	2009	2014
Population	51,042	49,136	48,018
Households	21,697	21,323	20,966
Families	13,938	13,224	12,779
Average Household Size	2.30	2.25	2.23
Owner Occupied HUs	15,946	15,608	15,390
Renter Occupied HUs	5,751	5,716	5,576
Median Age	42.8	45.9	47.2

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.46%	0.16%	0.91%
Households	-0.34%	0.25%	0.94%
Families	-0.68%	-0.02%	0.74%
Owner HHs	-0.28%	0.32%	1.19%
Median Household Income	0.88%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,204	14.8%	1,803	8.5%	1,800	8.6%
\$15,000 - \$24,999	2,995	13.8%	2,195	10.3%	1,911	9.1%
\$25,000 - \$34,999	2,900	13.4%	2,328	10.9%	2,069	9.9%
\$35,000 - \$49,999	3,802	17.6%	3,117	14.6%	2,540	12.1%
\$50,000 - \$74,999	4,495	20.8%	4,633	21.7%	5,523	26.3%
\$75,000 - \$99,999	1,917	8.9%	4,074	19.1%	3,854	18.4%
\$100,000 - \$149,999	1,245	5.7%	1,738	8.2%	1,756	8.4%
\$150,000 - \$199,000	359	1.7%	571	2.7%	596	2.8%
\$200,000+	743	3.4%	865	4.1%	917	4.4%
Median Household Income	\$40,874		\$55,259		\$57,735	
Average Household Income	\$58,263		\$71,035		\$74,214	
Per Capita Income	\$25,057		\$31,169		\$32,799	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,688	5.3%	2,466	5.0%	2,334	4.9%
5 - 9	3,101	6.1%	2,600	5.3%	2,467	5.1%
10 - 14	3,176	6.2%	2,818	5.7%	2,685	5.6%
15 - 19	2,868	5.6%	2,879	5.9%	2,601	5.4%
20 - 24	1,972	3.9%	2,415	4.9%	2,411	5.0%
25 - 34	5,557	10.9%	4,657	9.5%	5,025	10.5%
35 - 44	8,118	15.9%	6,000	12.2%	5,116	10.7%
45 - 54	7,636	15.0%	8,096	16.5%	6,926	14.4%
55 - 64	5,002	9.8%	6,826	13.9%	7,639	15.9%
65 - 74	5,140	10.1%	4,343	8.8%	5,217	10.9%
75 - 84	4,278	8.4%	3,965	8.1%	3,494	7.3%
85+	1,508	3.0%	2,071	4.2%	2,102	4.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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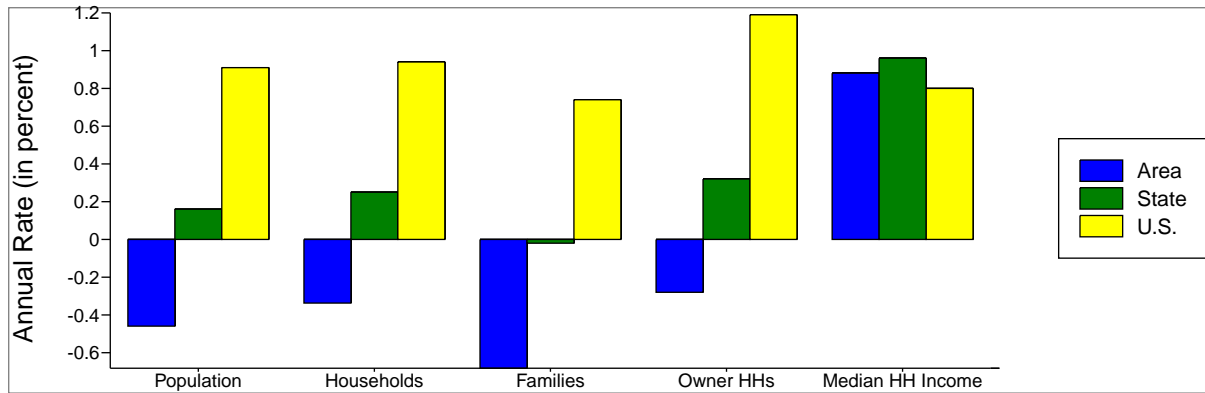
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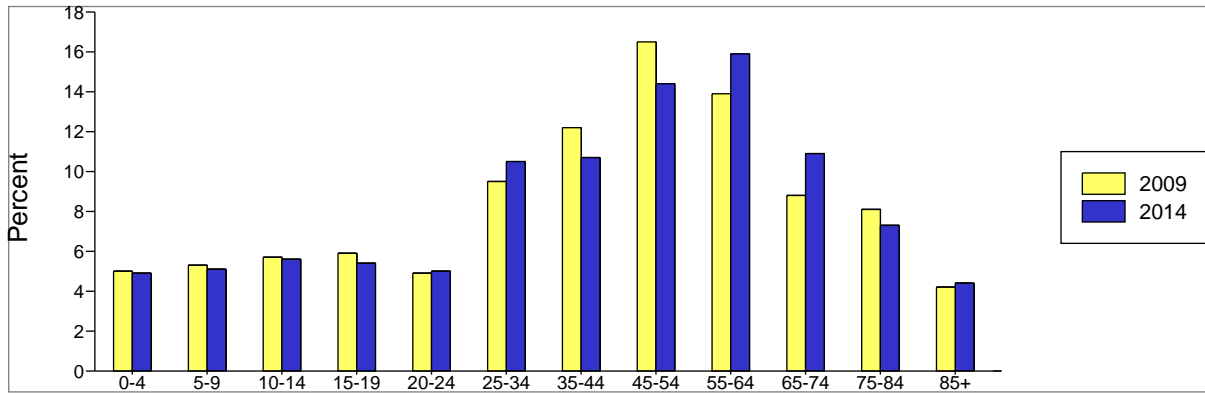
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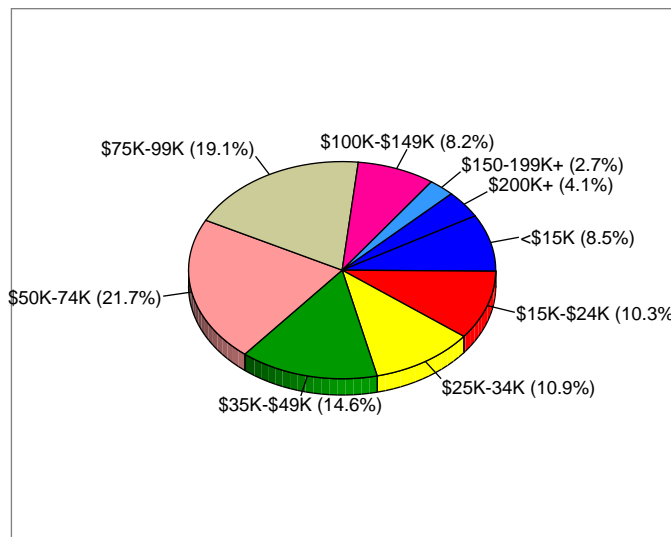
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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Oakmont, PA

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Drive Time: 15 Minutes

Site Type: Drive Time

Summary	2000	2009	2014
Population	241,889	227,128	220,503
Households	102,760	98,502	96,238
Families	64,448	59,580	57,170
Average Household Size	2.31	2.26	2.24
Owner Occupied HUs	68,584	65,456	64,190
Renter Occupied HUs	34,176	33,046	32,047
Median Age	40.9	43.7	44.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	-0.59%	0.16%	0.91%
Households	-0.46%	0.25%	0.94%
Families	-0.82%	-0.02%	0.74%
Owner HHs	-0.39%	0.32%	1.19%
Median Household Income	1.62%	0.96%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	20,595	20.0%	13,090	13.3%	12,879	13.4%
\$15,000 - \$24,999	16,336	15.9%	12,023	12.2%	10,732	11.2%
\$25,000 - \$34,999	14,040	13.7%	11,738	11.9%	10,427	10.8%
\$35,000 - \$49,999	17,197	16.7%	14,297	14.5%	11,686	12.1%
\$50,000 - \$74,999	18,116	17.6%	20,356	20.7%	24,017	25.0%
\$75,000 - \$99,999	8,115	7.9%	15,234	15.5%	14,518	15.1%
\$100,000 - \$149,999	4,923	4.8%	6,976	7.1%	7,006	7.3%
\$150,000 - \$199,000	1,255	1.2%	2,196	2.2%	2,266	2.4%
\$200,000+	2,233	2.2%	2,590	2.6%	2,706	2.8%
Median Household Income	\$35,307		\$47,752		\$51,749	
Average Household Income	\$49,180		\$60,953		\$63,378	
Per Capita Income	\$21,185		\$26,710		\$27,981	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,633	5.6%	12,304	5.4%	11,587	5.3%
5 - 9	15,852	6.6%	12,951	5.7%	12,267	5.6%
10 - 14	16,259	6.7%	13,720	6.0%	13,014	5.9%
15 - 19	14,396	6.0%	14,310	6.3%	12,658	5.7%
20 - 24	11,111	4.6%	12,297	5.4%	12,235	5.5%
25 - 34	28,212	11.7%	23,263	10.2%	24,205	11.0%
35 - 44	37,979	15.7%	28,648	12.6%	24,593	11.2%
45 - 54	34,968	14.5%	36,088	15.9%	31,211	14.2%
55 - 64	23,005	9.5%	30,467	13.4%	33,612	15.2%
65 - 74	23,171	9.6%	19,276	8.5%	23,110	10.5%
75 - 84	17,738	7.3%	16,274	7.2%	14,331	6.5%
85+	5,565	2.3%	7,528	3.3%	7,678	3.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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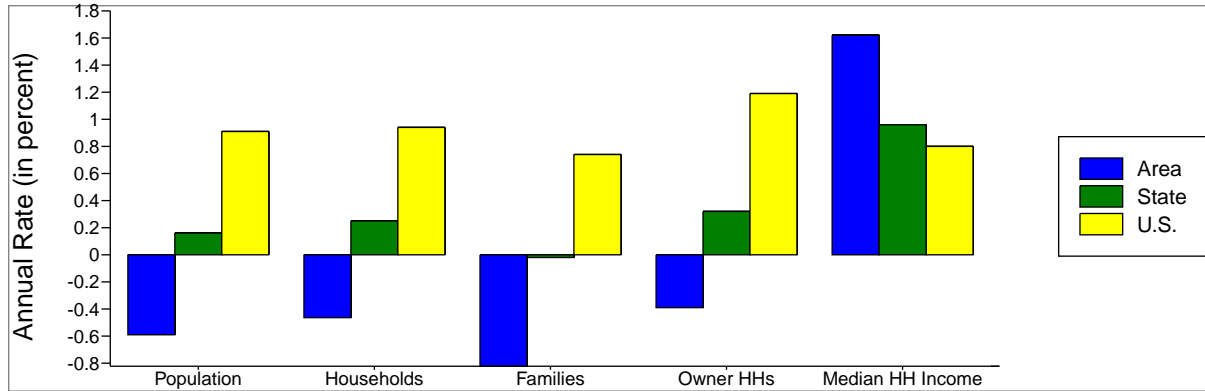
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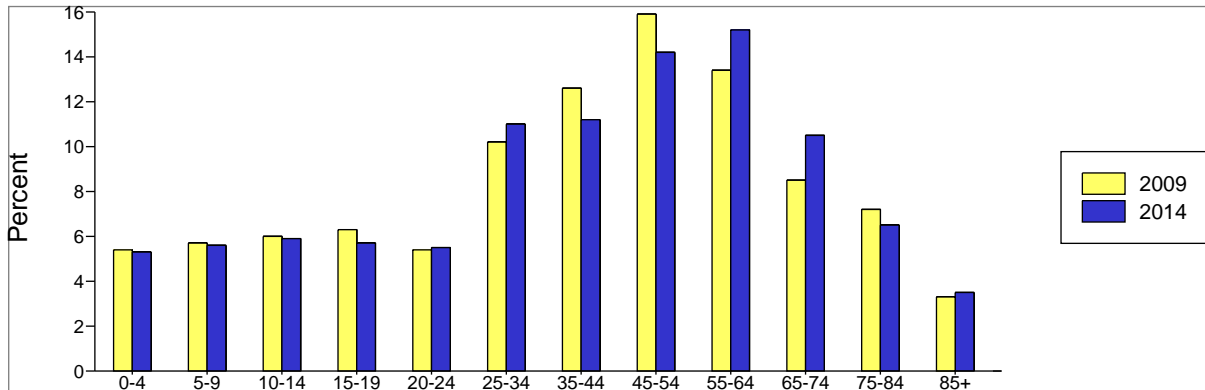
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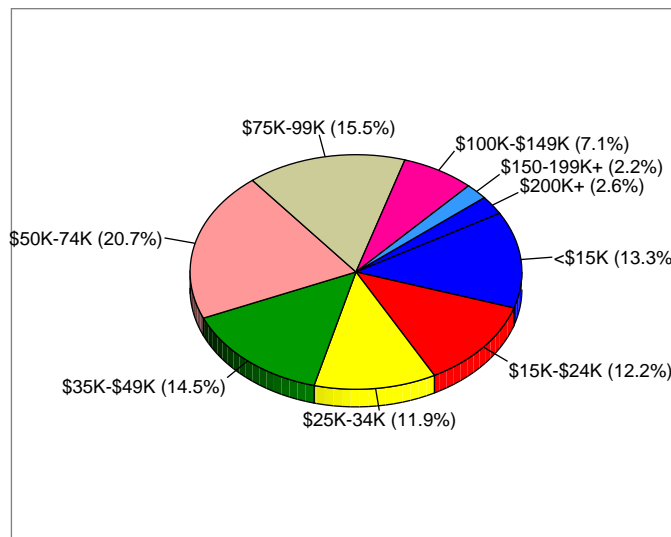
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Oakmont, PA




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Drive Time: 15 Minutes

	2000 Total Population	11,516	51,042	241,889
	2000 Group Quarters	458	1,236	4,350
	2009 Total Population	10,936	49,136	227,128
	2014 Total Population	10,642	48,018	220,503
	2009 - 2014 Annual Rate	-0.54%	-0.46%	-0.59%
	2000 Households	5,109	21,697	102,760
	2000 Average Household Size	2.16	2.3	2.31
	2009 Households	4,960	21,323	98,502
	2009 Average Household Size	2.11	2.25	2.26
	2014 Households	4,859	20,966	96,238
	2014 Average Household Size	2.09	2.23	2.24
	2009 - 2014 Annual Rate	-0.41%	-0.34%	-0.46%
	2000 Families	2,954	13,938	64,448
	2000 Average Family Size	2.87	2.91	2.95
	2009 Families	2,742	13,224	59,580
	2009 Average Family Size	2.82	2.87	2.9
	2014 Families	2,629	12,779	57,170
	2014 Average Family Size	2.8	2.86	2.89
	2009 - 2014 Annual Rate	-0.84%	-0.68%	-0.82%
	2000 Housing Units	5,420	22,840	112,903
	Owner Occupied Housing Units	57.5%	69.9%	60.8%
	Renter Occupied Housing Units	37.2%	25.2%	30.3%
	Vacant Housing Units	5.3%	4.9%	8.9%
	2009 Housing Units	5,430	23,081	113,191
	Owner Occupied Housing Units	54.7%	67.6%	57.8%
	Renter Occupied Housing Units	36.6%	24.8%	29.2%
	Vacant Housing Units	8.7%	7.6%	13.0%
	2014 Housing Units	5,431	23,148	113,363
	Owner Occupied Housing Units	54.0%	66.5%	56.6%
	Renter Occupied Housing Units	35.4%	24.1%	28.3%
	Vacant Housing Units	10.5%	9.4%	15.1%
	Median Household Income			
	2000	\$38,132	\$40,874	\$35,307
	2009	\$51,564	\$55,259	\$47,752
	2014	\$54,803	\$57,735	\$51,749
	Median Home Value			
	2000	\$88,389	\$82,250	\$73,021
	2009	\$136,367	\$130,303	\$115,154
	2014	\$158,701	\$153,215	\$134,325
	Per Capita Income			
	2000	\$23,174	\$25,057	\$21,185
	2009	\$29,386	\$31,169	\$26,710
	2014	\$30,722	\$32,799	\$27,981
	Median Age			
	2000	42.5	42.8	40.9
	2009	45.6	45.9	43.7
	2014	46.6	47.2	44.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Oakmont, PA

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Drive Time: 15 Minutes



2000 Households by Income

Household Income Base	5,114	21,660	102,810
< \$15,000	16.3%	14.8%	20.0%
\$15,000 - \$24,999	13.9%	13.8%	15.9%
\$25,000 - \$34,999	15.3%	13.4%	13.7%
\$35,000 - \$49,999	17.6%	17.6%	16.7%
\$50,000 - \$74,999	20.2%	20.8%	17.6%
\$75,000 - \$99,999	7.5%	8.9%	7.9%
\$100,000 - \$149,999	5.2%	5.7%	4.8%
\$150,000 - \$199,999	1.4%	1.7%	1.2%
\$200,000+	2.6%	3.4%	2.2%
Average Household Income	\$51,049	\$58,263	\$49,180

2009 Households by Income

Household Income Base	4,960	21,324	98,500
< \$15,000	9.5%	8.5%	13.3%
\$15,000 - \$24,999	10.7%	10.3%	12.2%
\$25,000 - \$34,999	11.6%	10.9%	11.9%
\$35,000 - \$49,999	16.4%	14.6%	14.5%
\$50,000 - \$74,999	22.5%	21.7%	20.7%
\$75,000 - \$99,999	17.6%	19.1%	15.5%
\$100,000 - \$149,999	7.1%	8.2%	7.1%
\$150,000 - \$199,999	2.0%	2.7%	2.2%
\$200,000+	2.7%	4.1%	2.6%
Average Household Income	\$64,063	\$71,035	\$60,953

2014 Households by Income

Household Income Base	4,858	20,966	96,237
< \$15,000	9.6%	8.6%	13.4%
\$15,000 - \$24,999	9.5%	9.1%	11.2%
\$25,000 - \$34,999	10.6%	9.9%	10.8%
\$35,000 - \$49,999	13.7%	12.1%	12.1%
\$50,000 - \$74,999	27.3%	26.3%	25.0%
\$75,000 - \$99,999	17.0%	18.4%	15.1%
\$100,000 - \$149,999	7.3%	8.4%	7.3%
\$150,000 - \$199,999	2.1%	2.8%	2.4%
\$200,000+	2.9%	4.4%	2.8%
Average Household Income	\$66,399	\$74,214	\$63,378

2000 Owner Occupied HUs by Value

Total	3,083	15,950	68,601
<\$50,000	17.7%	14.4%	23.4%
\$50,000 - 99,999	40.2%	51.7%	50.8%
\$100,000 - 149,999	23.4%	16.1%	13.7%
\$150,000 - 199,999	10.4%	6.8%	5.3%
\$200,000 - \$299,999	6.3%	5.7%	3.5%
\$300,000 - 499,999	1.9%	3.2%	2.0%
\$500,000 - 999,999	0.0%	1.9%	1.1%
\$1,000,000+	0.2%	0.3%	0.2%
Average Home Value	\$107,888	\$117,438	\$96,974

2000 Specified Renter Occupied HUs by Contract Rent

Total	2,030	5,692	34,109
With Cash Rent	96.4%	94.2%	94.8%
No Cash Rent	3.6%	5.8%	5.2%
Median Rent	\$440	\$431	\$384
Average Rent	\$459	\$557	\$406

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Oakmont, PA

Latitude: 40.522195

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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	11,516	51,044	241,889
0 - 4	5.0%	5.3%	5.6%
5 - 9	5.6%	6.1%	6.6%
10 - 14	6.5%	6.2%	6.7%
15 - 19	5.4%	5.6%	6.0%
20 - 24	3.9%	3.9%	4.6%
25 - 34	12.1%	10.9%	11.7%
35 - 44	15.5%	15.9%	15.7%
45 - 54	14.1%	15.0%	14.5%
55 - 64	9.4%	9.8%	9.5%
65 - 74	9.3%	10.1%	9.6%
75 - 84	8.8%	8.4%	7.3%
85+	4.3%	3.0%	2.3%
18+	79.0%	78.6%	77.1%

2009 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	10,936	49,136	227,126
0 - 4	4.9%	5.0%	5.4%
5 - 9	4.8%	5.3%	5.7%
10 - 14	5.1%	5.7%	6.0%
15 - 19	5.5%	5.9%	6.3%
20 - 24	6.0%	4.9%	5.4%
25 - 34	10.2%	9.5%	10.2%
35 - 44	12.6%	12.2%	12.6%
45 - 54	15.6%	16.5%	15.9%
55 - 64	12.9%	13.9%	13.4%
65 - 74	8.4%	8.8%	8.5%
75 - 84	8.1%	8.1%	7.2%
85+	5.9%	4.2%	3.3%
18+	81.7%	80.2%	78.9%

2014 Population by Age

	5 Minutes	10 Minutes	15 Minutes
Total	10,639	48,017	220,501
0 - 4	4.8%	4.9%	5.3%
5 - 9	4.8%	5.1%	5.6%
10 - 14	5.0%	5.6%	5.9%
15 - 19	4.9%	5.4%	5.7%
20 - 24	5.3%	5.0%	5.5%
25 - 34	12.2%	10.5%	11.0%
35 - 44	11.0%	10.7%	11.2%
45 - 54	13.7%	14.4%	14.2%
55 - 64	14.9%	15.9%	15.2%
65 - 74	10.1%	10.9%	10.5%
75 - 84	7.2%	7.3%	6.5%
85+	6.1%	4.4%	3.5%
18+	82.3%	81.0%	79.7%

2000 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	45.6%	47.2%	46.5%
Females	54.4%	52.8%	53.5%

2009 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.0%	47.4%	46.8%
Females	54.0%	52.6%	53.2%

2014 Population by Sex

	5 Minutes	10 Minutes	15 Minutes
Males	46.3%	47.6%	46.9%
Females	53.7%	52.4%	53.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2009 Population 15+ by Marital Status

	5 Minutes	10 Minutes	15 Minutes
Total	9,312	41,253	188,152
Never Married	27.3%	24.6%	29.0%
Married	47.7%	56.1%	50.3%
Widowed	14.0%	10.3%	9.8%
Divorced	11.0%	9.1%	10.8%



2000 Population 16+ by Employment Status

	5 Minutes	10 Minutes	15 Minutes
Total	9,351	41,425	192,659
In Labor Force	58.8%	59.0%	59.5%
Civilian Employed	55.4%	56.0%	55.7%
Civilian Unemployed	3.2%	2.8%	3.7%
In Armed Forces	0.2%	0.1%	0.1%
Not in Labor Force	41.2%	41.0%	40.5%

2009 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	90.4%	91.6%	89.8%
Civilian Unemployed	9.6%	8.4%	10.2%

2014 Civilian Population 16+ in Labor Force

	5 Minutes	10 Minutes	15 Minutes
Civilian Employed	93.3%	94.1%	92.9%
Civilian Unemployed	6.7%	5.9%	7.1%

2000 Females 16+ by Employment Status and Age of Children

	5 Minutes	10 Minutes	15 Minutes
Total	5,203	22,412	105,506
Own Children < 6 Only	5.4%	6.0%	6.1%
Employed/in Armed Forces	3.5%	3.8%	3.8%
Unemployed	0.1%	0.3%	0.4%
Not in Labor Force	1.8%	1.8%	1.9%
Own Children < 6 and 6-17 Only	3.8%	4.7%	4.9%
Employed/in Armed Forces	1.8%	2.5%	2.8%
Unemployed	0.2%	0.1%	0.3%
Not in Labor Force	1.7%	2.1%	1.9%
Own Children 6-17 Only	13.8%	14.7%	15.0%
Employed/in Armed Forces	10.2%	10.6%	10.9%
Unemployed	0.2%	0.4%	0.5%
Not in Labor Force	3.5%	3.7%	3.6%
No Own Children < 18	77.0%	74.7%	74.0%
Employed/in Armed Forces	32.0%	31.7%	33.1%
Unemployed	2.2%	1.7%	1.9%
Not in Labor Force	42.7%	41.3%	38.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Drive Time: 10 Minutes

Drive Time: 15 Minutes



2009 Employed Population 16+ by Industry

	5 Minutes	10 Minutes	15 Minutes
Total	5,161	23,097	104,827
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	5.3%	5.6%	4.8%
Manufacturing	7.9%	7.6%	6.7%
Wholesale Trade	4.2%	3.6%	2.9%
Retail Trade	10.8%	10.9%	11.7%
Transportation/Utilities	6.2%	5.4%	5.4%
Information	1.8%	1.9%	2.0%
Finance/Insurance/Real Estate	5.9%	7.0%	7.3%
Services	54.6%	54.5%	55.2%
Public Administration	3.2%	3.5%	3.9%

2009 Employed Population 16+ by Occupation

	5 Minutes	10 Minutes	15 Minutes
Total	5,164	23,096	104,827
White Collar	67.8%	68.6%	64.9%
Management/Business/Financial	16.1%	15.2%	12.9%
Professional	28.7%	27.4%	25.5%
Sales	9.6%	10.4%	10.6%
Administrative Support	13.2%	15.5%	15.9%
Services	15.8%	15.6%	18.9%
Blue Collar	16.5%	15.8%	16.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.9%	4.5%	4.1%
Installation/Maintenance/Repair	2.9%	3.0%	3.1%
Production	4.0%	4.1%	4.0%
Transportation/Material Moving	5.7%	4.2%	5.0%



2000 Workers 16+ by Means of Transportation to Work

	5 Minutes	10 Minutes	15 Minutes
Total	5,060	22,823	105,241
Drove Alone - Car, Truck, or Van	78.8%	80.2%	72.6%
Carpooled - Car, Truck, or Van	10.5%	10.2%	10.9%
Public Transportation	4.0%	4.5%	10.5%
Walked	3.8%	2.4%	3.2%
Other Means	0.4%	0.4%	0.7%
Worked at Home	2.5%	2.2%	2.2%

2000 Workers 16+ by Travel Time to Work

	5 Minutes	10 Minutes	15 Minutes
Total	5,059	22,824	105,241
Did Not Work at Home	97.5%	97.8%	97.8%
Less than 5 minutes	4.5%	2.9%	2.9%
5 to 9 minutes	12.7%	9.7%	8.6%
10 to 19 minutes	20.9%	24.6%	26.7%
20 to 24 minutes	13.9%	14.3%	15.5%
25 to 34 minutes	20.3%	21.8%	20.9%
35 to 44 minutes	9.5%	9.6%	7.7%
45 to 59 minutes	10.9%	9.1%	8.9%
60 to 89 minutes	3.9%	4.2%	4.8%
90 or more minutes	0.9%	1.6%	1.9%
Worked at Home	2.5%	2.2%	2.2%
Average Travel Time to Work (in min)	24.9	26.0	26.2

2000 Households by Vehicles Available

	5 Minutes	10 Minutes	15 Minutes
Total	5,112	21,670	102,780
None	10.1%	9.1%	17.7%
1	46.0%	39.9%	40.5%
2	36.3%	39.5%	32.1%
3	6.5%	9.2%	7.8%
4	1.0%	1.6%	1.4%
5+	0.2%	0.7%	0.6%
Average Number of Vehicles Available	1.4	1.6	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Drive Time: 5 Minutes

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Type

		5 Minutes	10 Minutes	15 Minutes
Total	5,109	21,698	102,759	
Family Households	57.8%	64.2%	62.7%	
Married-couple Family	43.6%	50.9%	44.1%	
With Related Children	17.9%	20.6%	17.9%	
Other Family (No Spouse)	14.2%	13.3%	18.6%	
With Related Children	7.8%	6.9%	11.0%	
Nonfamily Households	42.2%	35.8%	37.3%	
Householder Living Alone	37.0%	31.8%	32.8%	
Householder Not Living Alone	5.2%	3.9%	4.4%	
Households with Related Children	25.7%	27.5%	28.9%	
Households with Persons 65+	32.4%	33.6%	31.9%	

2000 Households by Size

		5 Minutes	10 Minutes	15 Minutes
Total	5,109	21,697	102,760	
1 Person Household	37.0%	31.8%	32.8%	
2 Person Household	33.4%	34.5%	32.7%	
3 Person Household	13.2%	14.8%	15.6%	
4 Person Household	10.0%	12.1%	11.7%	
5 Person Household	4.6%	4.9%	4.9%	
6 Person Household	1.5%	1.5%	1.6%	
7+ Person Household	0.3%	0.4%	0.7%	

2000 Households by Year Householder Moved In

		5 Minutes	10 Minutes	15 Minutes
Total	5,114	21,672	102,783	
Moved in 1999 to March 2000	15.6%	12.4%	13.6%	
Moved in 1995 to 1998	25.5%	21.5%	22.2%	
Moved in 1990 to 1994	15.0%	14.7%	15.0%	
Moved in 1980 to 1989	17.4%	16.8%	15.6%	
Moved in 1970 to 1979	9.9%	13.2%	12.5%	
Moved in 1969 or Earlier	16.6%	21.4%	21.1%	
Median Year Householder Moved In	1992	1989	1990	



2000 Housing Units by Units in Structure

		5 Minutes	10 Minutes	15 Minutes
Total	5,403	22,794	112,886	
1, Detached	56.8%	70.3%	63.7%	
1, Attached	10.5%	7.5%	10.0%	
2	7.1%	4.6%	6.8%	
3 or 4	7.7%	4.1%	5.6%	
5 to 9	6.3%	3.3%	4.0%	
10 to 19	3.8%	2.9%	3.1%	
20+	6.7%	5.9%	6.2%	
Mobile Home	0.9%	1.2%	0.5%	
Other	0.0%	0.0%	0.0%	

2000 Housing Units by Year Structure Built

		5 Minutes	10 Minutes	15 Minutes
Total	5,425	22,818	112,975	
1999 to March 2000	0.2%	0.5%	0.4%	
1995 to 1998	3.8%	2.9%	1.5%	
1990 to 1994	3.1%	4.2%	2.1%	
1980 to 1989	10.8%	9.4%	5.2%	
1970 to 1979	9.2%	11.7%	9.6%	
1969 or Earlier	72.9%	71.3%	81.2%	
Median Year Structure Built	1951	1957	1952	

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Drive Time: 5 Minutes

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2000 Population 3+ by School Enrollment

Total	11,180	49,366	233,868
Enrolled in Nursery/Preschool	1.7%	1.6%	1.8%
Enrolled in Kindergarten	0.9%	1.1%	1.3%
Enrolled in Grade 1-8	10.2%	10.3%	11.3%
Enrolled in Grade 9-12	5.6%	5.2%	5.4%
Enrolled in College	3.3%	3.1%	3.6%
Enrolled in Grad/Prof School	1.8%	1.2%	1.1%
Not Enrolled in School	76.5%	77.5%	75.5%

2009 Population 25+ by Educational Attainment

Total	8,060	35,957	161,546
Less than 9th Grade	4.2%	2.8%	3.0%
9th - 12th Grade, No Diploma	7.1%	6.6%	8.3%
High School Graduate	32.7%	34.3%	35.7%
Some College, No Degree	15.8%	16.0%	17.2%
Associate Degree	7.6%	8.3%	8.7%
Bachelor's Degree	20.2%	18.6%	16.1%
Graduate/Professional Degree	12.3%	13.4%	11.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Drive Time: 15 Minutes

Top 3 Tapestry Segments

1.	Cozy and Comfortable	Rustbelt Retirees	Rustbelt Retirees
2.	Retirement Communities	Simple Living	Simple Living
3.	Midlife Junction	Midlife Junction	Modest Income Homes

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,860,201	\$37,179,480	\$149,347,704
Average Spent	\$1,584.72	\$1,743.63	\$1,516.19
Spending Potential Index	63	70	61
Computers & Accessories: Total \$	\$1,004,492	\$4,719,932	\$18,742,729
Average Spent	\$202.52	\$221.35	\$190.28
Spending Potential Index	89	97	83
Education: Total \$	\$5,794,015	\$27,311,978	\$108,289,941
Average Spent	\$1,168.15	\$1,280.87	\$1,099.37
Spending Potential Index	93	102	88
Entertainment/Recreation: Total \$	\$14,658,980	\$70,351,971	\$276,312,720
Average Spent	\$2,955.44	\$3,299.35	\$2,805.15
Spending Potential Index	91	102	87
Food at Home: Total \$	\$20,816,351	\$98,733,881	\$397,741,836
Average Spent	\$4,196.84	\$4,630.39	\$4,037.91
Spending Potential Index	92	102	89
Food Away from Home: Total \$	\$15,031,256	\$71,140,337	\$285,609,817
Average Spent	\$3,030.50	\$3,336.32	\$2,899.53
Spending Potential Index	91	100	87
Health Care: Total \$	\$18,317,877	\$88,670,691	\$349,864,226
Average Spent	\$3,693.12	\$4,158.45	\$3,551.85
Spending Potential Index	98	110	94
HH Furnishings & Equipment: Total \$	\$8,473,565	\$40,484,789	\$158,686,674
Average Spent	\$1,708.38	\$1,898.64	\$1,611.00
Spending Potential Index	79	87	74
Investments: Total \$	\$6,245,891	\$31,487,524	\$116,152,885
Average Spent	\$1,259.25	\$1,476.69	\$1,179.19
Spending Potential Index	88	103	82
Retail Goods: Total \$	\$110,465,502	\$529,925,361	\$2,094,441,110
Average Spent	\$22,271.27	\$24,852.29	\$21,262.93
Spending Potential Index	87	97	83
Shelter: Total \$	\$69,338,091	\$327,078,041	\$1,299,318,456
Average Spent	\$13,979.45	\$15,339.21	\$13,190.78
Spending Potential Index	89	98	84
TV/Video/Sound Equipment: Total \$	\$5,518,283	\$26,153,708	\$105,506,502
Average Spent	\$1,112.56	\$1,226.55	\$1,071.11
Spending Potential Index	92	101	88
Travel: Total \$	\$8,288,083	\$39,866,060	\$153,278,752
Average Spent	\$1,670.98	\$1,869.63	\$1,556.10
Spending Potential Index	90	101	84
Vehicle Maintenance & Repairs: Total \$	\$4,217,011	\$20,125,942	\$79,699,979
Average Spent	\$850.20	\$943.86	\$809.12
Spending Potential Index	91	101	86

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.